



**Dean's Annual Community Report**  
Sobey School of Business Community Report  
2021-2022



**Sobey School  
of Business**  
Saint Mary's University

## Message from the Dean

I am delighted to share our *Dean's Annual Community Report 2021-2022* with you, which highlights our projects and initiatives over the time frame of January 2021 to April 2022. The Sobey School of Business has a proud history of excellence in business education, and the outstanding work of our faculty, staff and students makes us the business school of choice for potential students. Reading through this publication, I am sure you will see how the Sobey School of Business is making an impact with purpose.

We have continued to advance the goals of our Strategic Plan, *Elevating Impact*, which include research intensification, enhancement of experiential learning opportunities for our students, engagement with the community of practice, integration of sustainability and corporate social responsibility in our curriculum and instilling an entrepreneurial mindset in our graduates.

The creative and innovative spirit in the school is evident in the design of new programs and redesign of existing programs. This year we will be launching a new Executive Doctorate in Business Administration and a new Master in Business Analytics. Together with these programs that address the emerging needs in the business community to provide education that fits the current business landscape, research initiatives targeting Nova Scotia and Atlantic Canada, and events hosted to support and uplift diverse communities, the Sobey School of Business continues to play a leadership role in our region and communities. Throughout it all, we have seen and celebrated the overwhelming success of our students through the uncertain times of the COVID-19 pandemic.

I hope that you enjoy the *Dean's Annual Community Report 2021-2022*. I am proud to continue leading a highly reputable business school in our region as we move forward, creating a *World Without Limits*.



Dr. Harjeet S. Bhabra  
Dean, Sobey School of Business

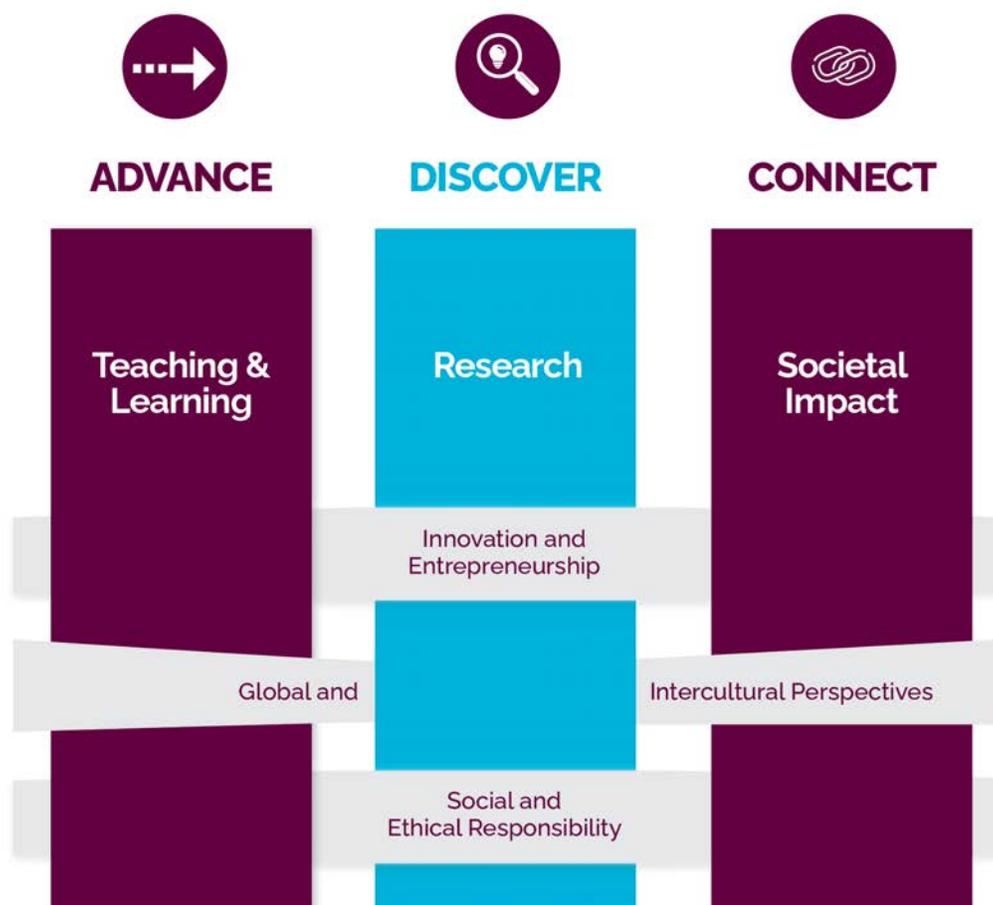


## Strategic Plan

The 2020–2025 strategic plan of the Sobey School of Business, *Elevating Impact*, guides our entire organization. To understand our direction, we look to *Elevating Impact*; it is why we exist and why we will thrive in an increasingly complex and competitive landscape.

The goals of *Elevating Impact* are not meant to be seen as independent of one another. Rather, as our strategy weave below shows, our values of Innovation & Entrepreneurship, Global & Intercultural Perspectives, and Social & Ethical Responsibility are woven through the traditional pillars of business education. *Elevating Impact's* weave is intentional: it is strong and flexible, multi-dimensional and integrated.

*Elevating Impact* is also the guiding framework of the *Dean's Annual Community Report 2021-2022*. Throughout this report, which highlights the significant activities of the Sobey School of Business from January 2021 to April 2022, you will see icons associated with each story. These icons identify which goal of *Elevating Impact* is most strongly supported by each story.





SOBEY BUILDING

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# Advancing Teaching and Learning

The goal *Advance* guides the Sobey School of Business to enable greater student engagement and success through transformative learning experiences that incorporate social responsibility, leverage intercultural perspectives and develop creative entrepreneurial mindsets. We have launched two new programs this year, and faculty have worked hard to update existing programs and courses to better reflect the current business landscape. With the transformational 2019 Sobey gift of \$18 million, we were also able to appoint five Sobey Professorships across departments for five-year terms.



## The Launch of the MBAN Program and the Dr. Robert P. Kelly Scholarship Gift



The Master of Business Analytics (MBAN) program, the first of its kind in Atlantic Canada, meets the growing need for talented data analytics professionals with the skills and advanced applied knowledge to develop, evaluate, refine and implement analytics applications to drive business innovation and success.

To support students in the new program, Dr. Robert (Bob) P. Kelly BComm'75 DComm'97, former CEO of the Bank of New York Mellon and former Chancellor of Saint Mary's University, gave a generous \$1 million gift to *A World Without Limits: The Campaign for Saint Mary's University* to create the Dr. Robert P. Kelly Master of Business Analytics Scholarships. The Sobey School of Business would like to thank Dr. Bob Kelly for his generous and ongoing support of our students, faculty and program.



Dr. Robert (Bob) P. Kelly,  
Sobey School of Business alumnus

"Whether it's discussions about businesses and start-ups, sports or reality TV and influencers, analytics is the driver behind how people approach their decisions. Seeing Saint Mary's launch the new Master of Business Analytics program makes me think about new career paths and opportunities."

— Morgan Baker-Tucker BCOMM'22



The new Master of Business Analytics program fills an important demand in the business sector while increasing scholarship in the cross-disciplinary field of business data analytics.

- Dr. Michael Zhang, MBAN Program Director



## The Launch of the EDBA Program



A first for Atlantic Canada, the full-time Sobey Executive Doctorate of Business Administration (EDBA) program aims to cultivate research professionals. Designed for seasoned executives, the program offers an impressive credential that will not only distinguish their value in the job market but also reward them with critical knowledge and skills to succeed in today's complex business environment.



"As organizers seek to bridge the gap between research and practice, the demand for EDBAs will continue to grow."

— Dr. Wendy Carroll, Academic Director, EDBA Program

## The Sobey PhD in Business Administration Expands to Include Three Specializations



Building on strengths developed over 20 years of running our PhD Management program, the Sobey School of Business was pleased to announce its PhD in Business Administration's expansion into three specializations: Accounting, Finance and Management.



### Student Profile

**Student:** Zachary Konings

**Name of Program:** PhD in Business Administration, Accounting

**Years in program:** 2

**Research Interests:** Auditor judgement and decision making; specifically the intersection of professional skepticism, emerging technologies and auditing standards.

*"The Sobey School of Business PhD program allows students to not only better understand their disciplines' broader discourse, but to critically reflect on their own position as an emerging scholar."*

—Zachary Konings, PHD Student in Accounting

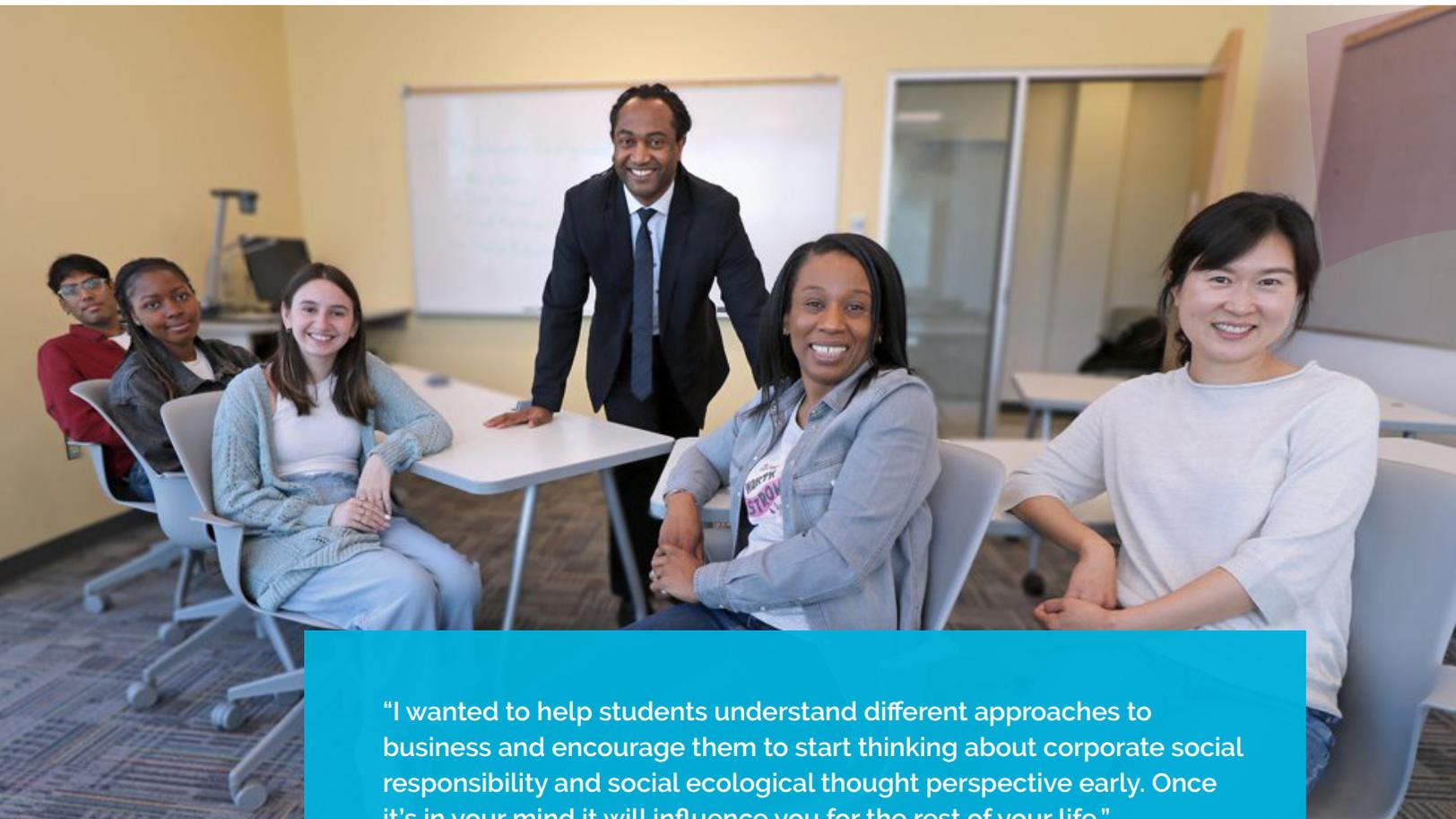


## Sustainable Development Goals Launch in Introduction to Business Management



Dr. Vurain Tabvuma, with support from the Sobey School of Business, has re-organized the foundational course Introduction to Business Management to introduce students to the United Nation's Sustainable Development Goals (SDGs) as early as possible in their academic careers. Working with the Vancouver-based organization SDGs LAB, Tabvuma incorporated educational video content and workbooks tailor-made for the Sobey School of Business into his course. Tabvuma ran this launch for over 600 students in the fall of 2021.

Tabvuma, who has been teaching Introduction to Business Management for the last four years, had already reworked the course to give it a stronger sustainability component. Incorporating the SDGs more prominently was his next logical step, and the SDGs LAB engaging content created the perfect hands-on learning environment.



"I wanted to help students understand different approaches to business and encourage them to start thinking about corporate social responsibility and social ecological thought perspective early. Once it's in your mind it will influence you for the rest of your life."

— Dr. Vurain Tabvuma, Sobey Professor in Management

## Sobey Professorships



With the transformational Sobey gift of \$18 million, the Sobey School of Business has appointed five Sobey Professorships across departments for five-year terms. These professorships were established as part of a broader initiative to grow the research and scholarship impact of the Sobey School.

These five professorships have been awarded to:



**Dr. Yigit Aydede,**  
Sobey Professorship in  
Economics



**Dr. Natalia Kochetova,**  
Sobey Professorship in  
Accounting



**Dr. Ethan Pancer,**  
Sobey Professorship in Marketing



**Dr. Vurain Tabvuma,**  
Sobey Professorship in  
Management



**Dr. Michael Zhang,**  
Sobey Professorship in Finance,  
Information Systems and  
Management Science

# Discovery Through Research

Through *Discover* the Sobey School of Business seeks to foster an environment of intellectual discovery that inspires research excellence, encourages collaboration and serves society. As a world-class business school, our faculty, graduate students and research centres focus on tackling today's most pressing business issues. Research at the Sobey School of Business is conducted with a desire to create real-world impact.

**The Sobey School of Business's goal to create and mobilize scholarship is aided by five active research centres:**

- ▶ Atlantic Research Group on Economics of Immigration, Aging and Diversity (ARGEIAD)
- ▶ Centre of Excellence in Accounting and Reporting for Co-operatives (CEARC)
- ▶ Centre for Leadership Excellence (CLE)
- ▶ David Sobey Centre for Innovation in Retailing and Services (DSC)
- ▶ International Centre for Co-operative Management (ICCM)

These centres are conducting research on cutting-edge topics such as sustainability, innovation, social impact measures, co-operative accounting and management, and economics of immigration, among others.



## Sobey Faculty Research Spotlight

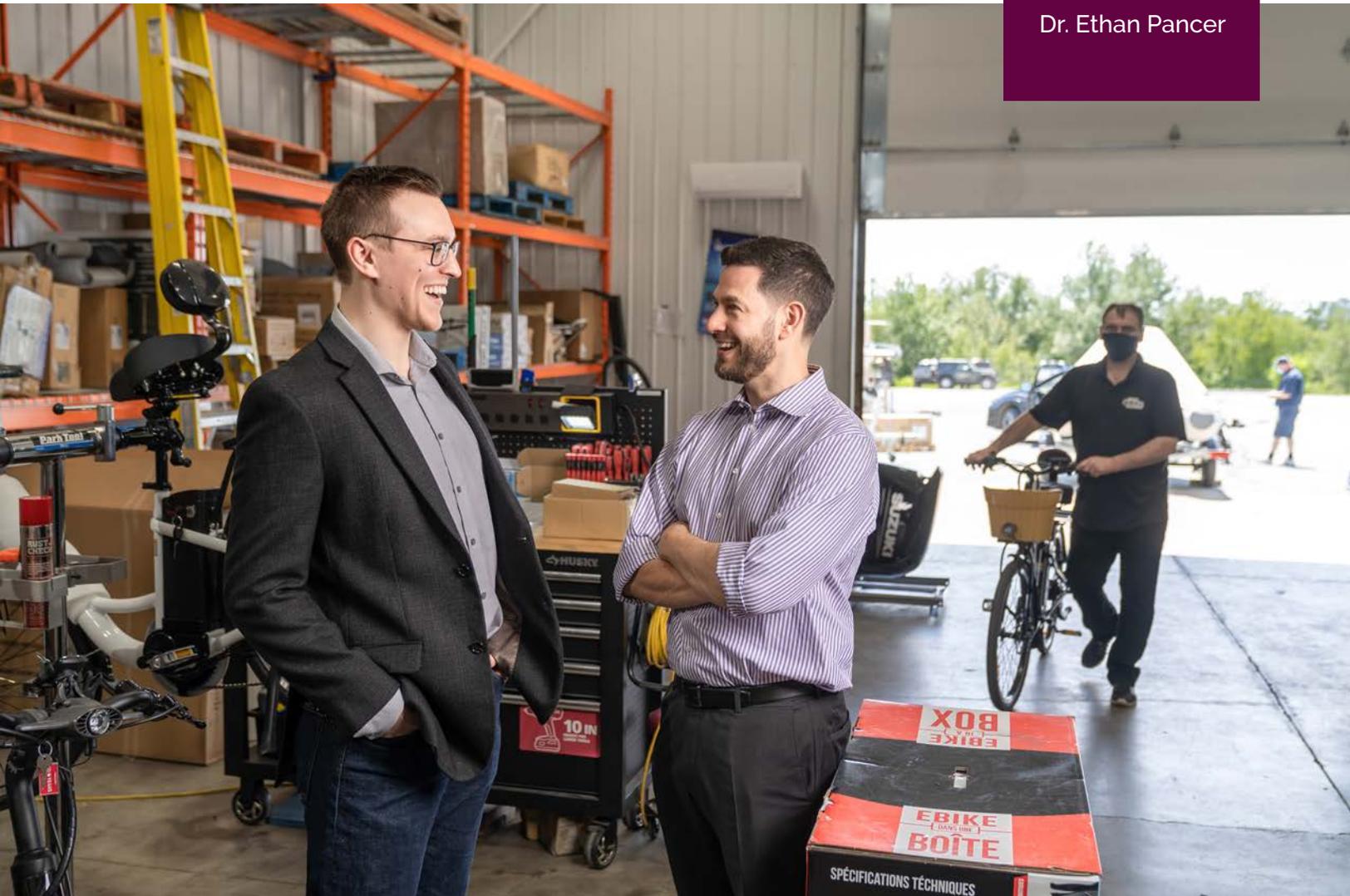


**Researcher:** Dr. Ethan Pancer, Sobey Professorship in Marketing

**Research Interests:** Consumer judgment formation and decision making, social and interpersonal influences on consumption, consumer identity, branding, and consumer well-being.

The COVID-19 pandemic has shaped how we work, communicate, learn and how we shop. Through a blend of digital analytics and behavioural science, Dr. Ethan Pancer's current research focusses on consumer psychology, and how digital innovations and social media shape people's consumption behaviour. Recently, Dr. Pancer and his marketing students worked with local businesses such as East Coast Lifestyle, Hope Blooms, The eBike Centre and NewStar Marine to identify marketing issues these businesses face, and develop solutions for these problems.

Dr. Ethan Pancer



## Bridging the Gap—Centre of Excellence in Accounting and Reporting for Co-operatives



In Nova Scotia, gaps in mental health services have long been documented, and the Covid-19 pandemic further overwhelmed an already stretched mental health system. How do people in crisis find the right support both immediately and afterwards?

Bridging the Gap is a research project that aimed to develop a mental health crisis support framework. Working with Healthy Minds Co-operative in Dartmouth, Nova Scotia, and 13 local community Nova Scotia organizations which provide mental health services, Dr. Daphne Rixon and Dr. Heidi Weigand developed a mental health entry point process map. This map demonstrates the many ways that people enter the mental health system, and the many organizations and professionals who may be involved.

Dr. Daphne Rixon



## International Student Satisfaction and Wellbeing — Atlantic Research Group on Economics and Immigration, Aging and Diversity



The Atlantic Research Group on Economics of Immigration, Aging and Diversity (ARGEAD) has received funding from the Atlantic Canada Opportunities Agency (ACOA) to conduct new research on the well-being and overall satisfaction of international students who come to Atlantic Canada for schooling.

While being in its beginning stages, this new project has the potential to highlight areas where international students do not feel satisfied or supported. By identifying these gaps, this research could help international student initiatives to improve their programs and increase retention of these students.

“  
Understanding the well-being of these students is imperative to retaining them in the region after their studies.  
”

-Dr. Ather H. Akbari, ARGEIAD Chair

Dr. Ather H. Akbari



## Procurement Canada Black Business Report — Centre for Leadership Excellence



In the spring of 2021, Procurement Canada contacted the Centre for Leadership Excellence to conduct research on Black-owned and Black-led businesses within Atlantic Canada. This research is still ongoing, but the Centre for Leadership Excellence has produced a report that sought to:

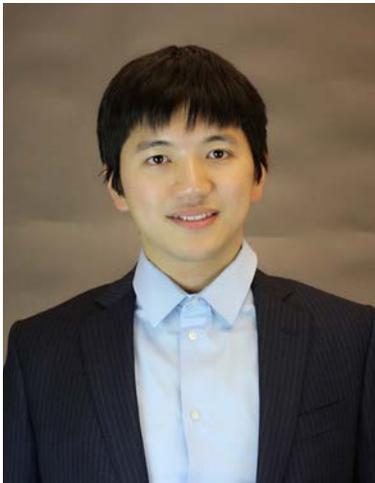
- ▶ Identify Black-owned and Black-led businesses in Atlantic Provinces.
- ▶ Identify the barriers Black businesses face when participating in contracts with Procurement Canada.

The report, Procurement Canada Black Business Community Project Report, discusses the operational challenges, cultural barriers and opportunities for Black businesses when participating in government contracts. The report also summarized the top recommendations for Procurement Canada to support the success of Black businesses in the Atlantic region.

## Sobey Postdoctoral Scholars in Emerging Disciplines



With the 2019 transformational Sobey gift of \$18 million, the Sobey School was able to appoint not only five Sobey Professorships, but two Sobey Postdoctoral Scholars in Emerging Disciplines. This program was established to nurture, promote and advance highly innovative and creative multidisciplinary research at the Sobey School of Business. Dr. Wenyao Hu and Dr. Hao (Leo) Lu are our inaugural Scholars.



### Dr. Wenyao Hu

**Research Focus:** An interdisciplinary combination of natural language processing and corporate financing.

***"The Sobey School of Business is an ideal environment for business scholars that inspires research excellence, encourages collaboration and serves society."***

—Dr. Wenyao Hu



### Dr. Hao (Leo) Lu

**Research Focus:** Social entrepreneurship and social innovation.

***"What's excellent about the Sobey School of Business? The collegial working environment and the cooperative culture, the level of research support provided to faculty members, and the level of freedom I have in conducting research I am interested in."***

—Dr. Hao (Leo) Lu

# Connection Through Social Impact

*Connect* directs the Sobey School of Business to engage with the broader community to enrich learning and discovery, and address issues of local and global significance. Throughout 2021 and 2022, the Sobey School of Business had the honour of working with under-represented communities within the business landscape. We sought to elevate the voices of these communities through in-person and virtual events and webinars.

## Women in Entrepreneurship: Leading Change



**On Friday, October 15, 2021, the Sobey School of Business** hosted the third annual Women in Business event, *Women in Entrepreneurship: Leading Change*.

During this full-day virtual event, faculty, staff and students came together to hear from diverse voices in a panel and Q&A and participate in one of three interactive workshops. After the workshops, keynote speaker Dr. Golnaz Golnaraghi spoke to the participants. The event finished with a virtual networking session.

***“Women in Business 2021! What a momentous meeting of the minds; a bevy of beauty & brains, bonding & building the new frontier of ‘womenpreneurship’.”***

— Smile Phyllis Gaewu MTEI'22, EMCEE



## Responsible Leadership Day



### Circular Economy: The Economy For the Future?

On Friday, November 5, 2021, The Sobey School of Business hosted its third annual Responsible Leadership Day event, titled *Circular Economy: The Economy For the Future?*.

This combination virtual and in-person event began with a keynote speech from David Runnalls, Senior Fellow (Smart Prosperity Network) Distinguished Fellow (International Institute for Sustainable Development) and Officer of the Order of Canada, followed by panel discussion.

A Sustainable Development Goal (SDG) Research Showcase followed, giving researchers the opportunity to present their research that is aligned with the United Nation's Sustainable Development Goals. Finally, students teams from across Canada were invited to participate in a challenge called *Rethink, React, Remodel, The Circular Economy Challenge*.



*"This event brings top Canadian economists and policy analysts together with top researchers, business leaders and students to discuss the challenges of today and work towards a more prosperous and inclusive future."*

— Dr. Margaret McKee, Associate Dean,  
Sobey School of Business



## A Year of Outreach for the David Sobey Centre



The David Sobey Centre for Innovation in Retailing and Services (DSC) is one of the Sobey School's premier research centres. DSC has become a leading source for expertise in retailing through its dedication to unbiased research, unique innovations, and education programs and events for retail professionals as well as students.

During the period covered by this report, the DSC hosted numerous webinars featuring expert thought leaders and retail executives from major companies on topics such as omnichannel retailing, the future of E-commerce and retail's route to net zero emissions. Other business engagement events included the Distinguished Retailer Speaker Series, a Retail CEO Summit and the Category

Management Certificate Program. The Retail CEO Summit titled *Create the Future Now: Leading Voices on the Themes That Matter in Retail Today* was in the DSC's inaugural exclusive thought-leadership summit featuring 23 CEOs and Presidents from major Canadian retail companies, to reflect on the future of retail.

The DSC also continued to celebrate its annual retailer recognition event by hosting their 5th Annual National Retail Innovation awards on October 28, 2021. This year's award categories recognized retailers for their innovation in technology, sustainability, design and community service. The event featured a keynote address by Neil Hoyne, Chief Measurement Strategist at Google.



"Through retail-focused research, programs, and events, the David Sobey Centre has become the premier source of insights for retailers and those aspiring to enter the retail sector."

— Ramesh Venkat, PHD, Director of the David Sobey Centre

## New Events from Saint Mary's Entrepreneurship Centre (SMUEC)



SMUEC is a leading provider of university-based business support services in Atlantic Canada with the goal of helping our community's business and student leaders thrive. SMUEC is the University's hub for entrepreneurial activity and through this report's timespan of January 2021 — April 2022 they introduced several new entrepreneurship-based events. Below is a selection of the highlights:

### ***Circular Economy Challenge:***

The Circular Economy Challenge emerged from the Sobey School of Business's 3rd Annual Responsible Leadership Conference hosted by the Sobey School of Business. This competition was created to empower the student participants to apply their knowledge gained from the conference to design and create a project or business idea to implement a closed economy within their institution.

### ***March Madness Pitch Competition:***

Launched in 2021, the March Madness competition showcases post-secondary student pitchers throughout the month of March. Modelled after the NCAA March Madness basketball competition, 64 student entrepreneurs from across Canada each year will be selected to compete head-to-head in brackets as they strive to eventually be declared the best in the country. Partnering with Metronome United and Goodlawyer, the top four teams received a year membership to law service and \$17,000 in cash prizes.

### ***Access Ability Virtual Career Fair:***

An event for individuals who self-identify as living with a disability in the Atlantic Region. The event consisted of workshops, a keynote, and a virtual career fair which served to improve employability and present career options to the attendees. Bringing together caseworkers, employers, and the attendees, the event fostered a strong network for the employment of individuals living with disabilities in the Atlantic Provinces.

## The Community Revitalization and Prosperity Network



Throughout the global COVID-19 pandemic, the Sobey School of Business has been providing insight through our expert professors, research centres, and alumni. The culmination of those efforts is the Sobey School of Business Community Revitalization & Prosperity Network. The primary objective of the Network is to contribute to this recovery discourse by providing thought leadership on pressing issues to help businesses and communities recover from the global pandemic.

Through 2021 and 2022, the Community Revitalization and Prosperity Network brought forth several initiatives and events. Below is a collection of their highlights.



### Sobey School Impact Speaker Series: Elevating Indigenous Businesses



On Friday, November 19, 2021, the Sobey School of Business Impact Speaker Series launched with its inaugural event, *Elevating Indigenous Businesses*. The Sobey School of Business Impact Speaker Series seeks to elevate diverse, intercultural perspectives of rising and global leaders, with the aim of inspiring reflection and action among our students, faculty, partners and community. *Elevating Indigenous Businesses* was a celebration and exposition of Indigenous culture and business teachings. Faculty, staff, students and community members attended to experience Indigenous cultural elements and hear from panelists and keynote speaker, Carol Anne Hilton.

## The Black Business Initiative Partnership Series

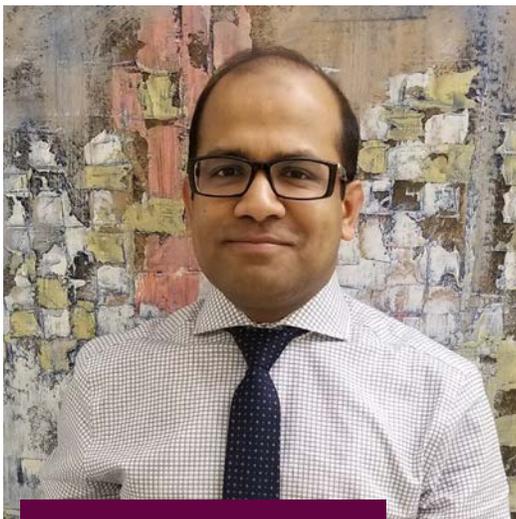


The Sobey School of Business Community Revitalization & Prosperity Network and the Black Business Initiative (BBI), the longest serving Black business development initiative in Canada, collaborated to host a pair of webinars subject of Black businesses.

The first webinar, *Black Business Initiative Partnership Series 1: 25 Years & Beyond*, focussed on lessons learned from 25 years of Black Business advocacy, including challenges inherent to Black Canadians that impede business startups and continued growth. Featured were BBI CEO Dr. Rustum Southwell, Cynthia Dorrington, President of Vale & Associates Human Resource Management and Consulting Inc. and Dr. Harvi Millar, Professor of Operations Management at the Sobey School of Business.



The second webinar, *Black Business Initiative Partnership Series 2: Access to Capital Markets | Overcoming Barriers for Black Businesses*, covered the systematic barriers Black businesses face in accessing capital compared to other ethnic groups. Moderated by Alfred Burgesson BA'19, founder and CEO of Tribe Network, speakers for the webinar were Craig Wellington, Executive Director of the Black Opportunity Fund, Matthew Martel MTEI'18, Chief Operating Officer of Black Business Initiative, and Dr. Mohammad Rahaman Associate Dean, Strategic Partnerships & Community Engagement, Canada Research Chair (CRC) in International Finance & Competitiveness.



Dr. Mohammad Rahaman

***“As we rise from the ashes of the COVID-19 pandemic, it is important to ensure that the post-pandemic economic recovery remains inclusive and encompasses all facets of the society. ‘Elevating Indigenous Business’ and ‘The Black Business Initiative Partnership Series’ were attempts to recognize and celebrate the contribution of indigenous- and-minority-owned businesses in the Canadian economic landscape.”***

— Dr. Mohammad Rahaman, Canada Research Chair (CRC) in International Finance & Competitiveness, Associate Dean, Strategic Partnerships & Community Engagement, Chair, Sobey School of Business Community Revitalization and Prosperity Network

## The Expert-In-Residence Program



In 2021, the Community Revitalization and Prosperity Network developed the Expert-In-Residence Program. The primary goal of the program is to give students access to some of Canada and Nova Scotia's top business leaders. Executives are selected for the program based on their passion for entrepreneurship and their ability to provide students with a breadth of advice and information. Terms for chosen executives are one year in length.

The program intends to meaningfully engage alumni, business, and community leaders with Sobey School students and faculty through a series of activities to create a collaborative space for experiential learning and action-oriented research.

The current Expert-In-Residence programs and their inaugural executives are:



▶ Executive-In-Residence, currently filled by Ian D. Smith, Chief Executive Officer, Clearwater Seafoods Limited Partnership.



▶ Alumni-In-Residence, currently filled by Bradley Farquhar BComm'08 and Joe Power BComm'11, Purple Cow Internet Co-founders and Saint Mary's University alumni.

As the Sobey School of Business was unable to host in-person events through the terms of the Executive-In-Residence and the Alumni-In-Residence, all three executives have agreed to continue with a second term through 2022.

# Student Success and Outreach

Students at the Sobey School of Business have experienced big wins in various competitions throughout 2021 and 2022. Meanwhile, the Sobey School of Business hosted several events and activities to further student success. Below is a snapshot of some of these successes, both student-driven and institutional.

## Frank H. Sobey Awards Winners: Morgan Baker-Tucker and Laura Eamon



Every year, nine business students from Atlantic Canadian universities are named recipients of the Frank H. Sobey Award for Excellence in Business Studies. In 2021 the award was \$30,000 and in 2022 it was \$35,000. The Sobey School of Business was pleased to celebrate two Entrepreneurship students who were recipients in 2021 and 2022: Morgan Baker-Tucker and Laura Eamon.

*"We are thrilled that our students have earned this award. Our school is committed to providing the highest quality of business education and preparing our graduates to lead entrepreneurial and sustainable businesses and communities."*

— Dr. Harjeet S. Bhabra, Dean Sobey School of Business



**Morgan Baker-Tucker Morgan BComm'22** exhibits the entrepreneurial spirit of Atlantic Canada, saying her career aspiration is to run her own non-profit, ideally here on the East Coast. She says that winning the Frank H. Sobey Award has also allowed her to consider going to graduate school, an opportunity she wouldn't have previously thought possible.

**Laura Eamon**, a part-time project coordinator with the Sackville Business Association and a member of the Saint Mary's University Environmental Society, credits her sobriety – she has been in recovery for eight years – as the reason for her success. In addition to wanting to bridge the gap between the environmental and business sectors in Nova Scotia, Laura views her win as confirmation that people in recovery can have a positive impact.



## Double Silver at VCIC



VCIC team members

Competing in the New England division of the Venture Capital Investment Competition (VCIC) hosted by Boston University, two teams of five, one at the undergraduate level and one at the graduate level, placed second in their respective divisions, beating out teams from top-tier American schools that included Cornell, Tufts, Babson and New York University.

## David Sobey Centre's 8th Annual Case Competition



The winning team from the 7th annual Live Retail Case Competition. The 8th annual DSC National Retail Case Competition was an online-exclusive event.

In spring 2022, the David Sobey Centre hosted their 8th annual Live Retail Case Competition, which was rebranded as the DSC National Retail Case Competition. Ten student teams from seven Canadian universities participated. This competition is an opportunity for students to solve a real problem for a major retailer and present their solutions to the company executives. This year's case was in collaboration with Staples Canada. The case competition drew high praise from the company as well as participating students.

## Sobey Scholars Network Spring Connections Event



*"We want you to see role models who worked hard and achieved success; if you put in the time and the work those successes will be yours."*

— Dr. Margaret McKee, Associate Dean, Undergraduate and Professional Graduate Programs

The Sobey Scholars Network came together for its first hybrid event on March 29, 2022 to celebrate newest members and recent graduates. Participants joined in a discussion on the power of diverse teams and the role of women leaders in making the workplace more diverse and inclusive. Special guest speakers included Michael Medline, President and CEO at Empire Company Limited and its wholly-owned subsidiary Sobey's Inc.

The Sobey Scholars Network is a special cohort that includes all current and past students, alumni, Chair holders, named Professors and Post-Doctoral Fellows who have been the recipients of philanthropic financial support from the Sobey Family, The Sobey Foundation, Sobey's Inc., and Empire Company Limited.

The network works to foster opportunities of engagement, knowledge exchange and mentorship, and help build a strong sense of community and connection with Saint Mary's University and the Sobey School of Business.

## Graduate Career Services and Student Support



The purpose of Graduate Career Services (GCS) is to ensure students – along with their academic coursework – have the opportunity for guided reflection about themselves in a deep and meaningful way and ultimately find a career direction that will help them meet their goals as professionals and individuals. It is an opportunity for them to develop confidence and the ability to express who they are to the world.

With well over 300 students at any given time, GCS has a rigorous mandate to be accessible to each student. In service of this mandate, throughout 2021 and 2022 GCS ran a variety of programming that included:

- Self-management, providing opportunities for students to gain professional development skills.
- Events, such as guest speakers, corporate tours, conferences, networking opportunities and career fairs.
- Internship services so students find the perfect internship that aligns with their career goals.
- Career services for students which includes portfolio and resume development, individual and group sessions, individual career coaching and interview preparation.

“My work as Director, Graduate Career Services is ‘the ultimate’ in terms of outcomes – helping these very accomplished students from all over the world, carve out their place in the professional universe. The GCS team bring a lot of individual strength and talent to this mission and we are privileged to be part of the excitement of seeing students find meaningful careers.”

— Jane Bolivar, Director,  
Graduate Career Services

# News Worth Celebrating

Throughout 2021 and 2022, the Sobey School of Business has had many reasons to celebrate. From student successes to the construction of new buildings, it was difficult to choose from the wealth of positives that the Sobey School has experienced. The events highlighted below are representative of our history of student success and advancement.

## Sobey School of Business Ranks 4th in Canada, 13th Overall in Better World MBA Rankings



Amid a business landscape that underwent drastic changes due to the global pandemic, the Sobey School of Business continued to excel, ranking 4th in Canada and 13th overall in the Corporate Knights Better World MBA Ranking. This is the second year in a row that the Sobey School's Master of Business Administration (MBA) program has ranked 13th overall.

*"The Sobey School's MBA program is a challenging but rewarding program where students gain unique local and global business experience with an emphasis on responsible leadership in an immersive intercultural environment that prepares them to excel in regional to global markets. Business excellence is synonymous with our MBA program and the Sobey School of Business."*

— Dr. Harjeet S. Bhabra, Dean, Sobey School of Business

## Construction of the Sobeys Inspiration Hub and The Exchange are Underway

In the winter of 2021, the construction of the Sobeys Inspiration Hub and The Exchange, a 62,000 square foot addition to the Saint Mary's campus, officially began. This interconnected space will connect to the Sobeys School of Business and Loyola Academic Buildings. This \$43 million capital investment will provide new learning spaces and foster innovative multidisciplinary work, bringing together the university's 6,600+ students, professors and researchers from all the university's faculties: Arts, Science, the Sobeys School of Business and Graduate Studies.



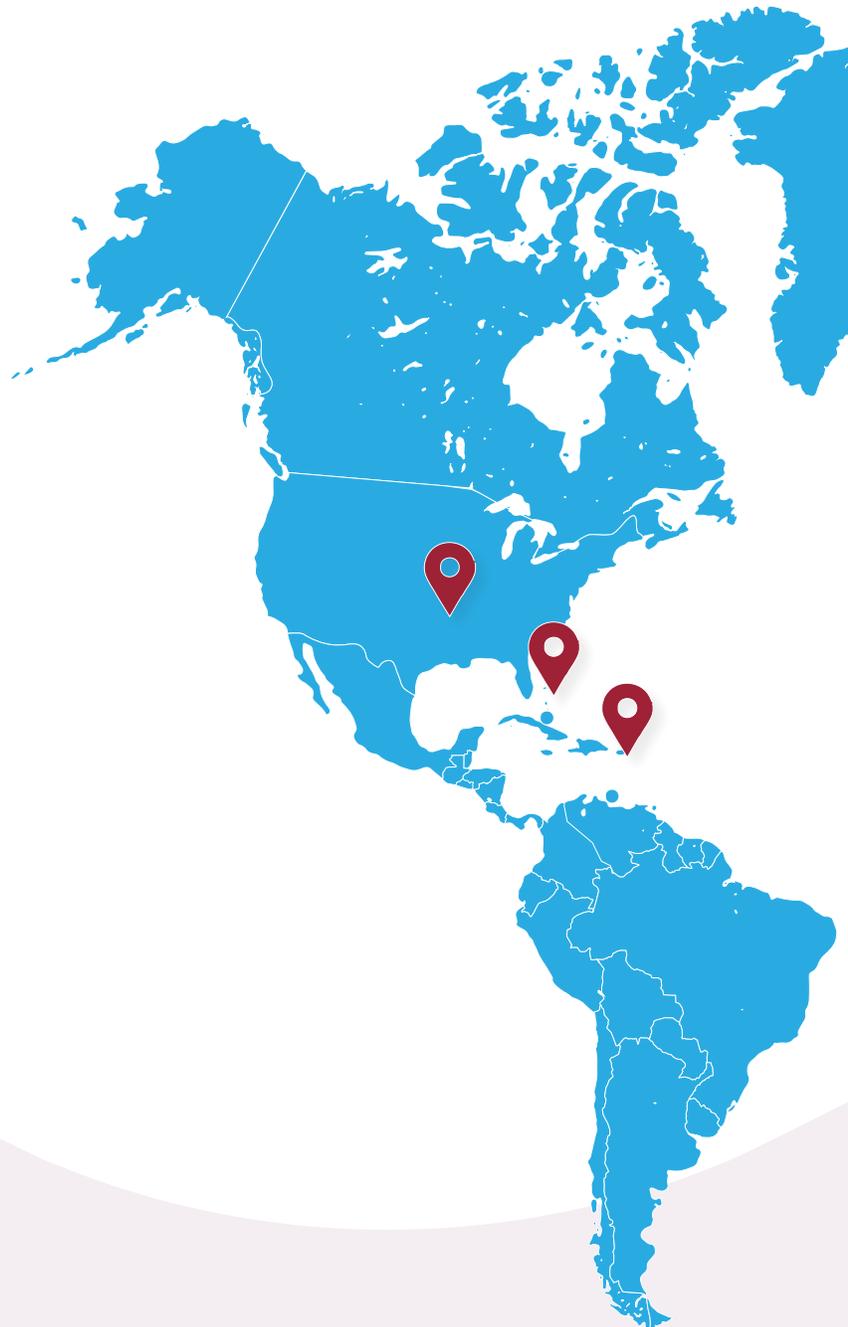
With construction well underway, we expect students will enter this new building in the fall of 2023.



# Sobey School by the Numbers

2021-2022 academic year

- **2,660** students enrolled
- **45%** international students
- **93** originating countries
- **637** graduates this academic year:  
545 UG and 93 GR
- **+25,000** alumni



### Top 10 countries of origin for international students:

- |                              |                             |
|------------------------------|-----------------------------|
| 1. Peoples Republic of China | 6. Nigeria                  |
| 2. India                     | 7. United States of America |
| 3. Bangladesh                | 8. Antigua and Barbuda      |
| 4. Bahamas                   | 9. Sri Lanka                |
| 5. Vietnam                   | 10. Ghana                   |

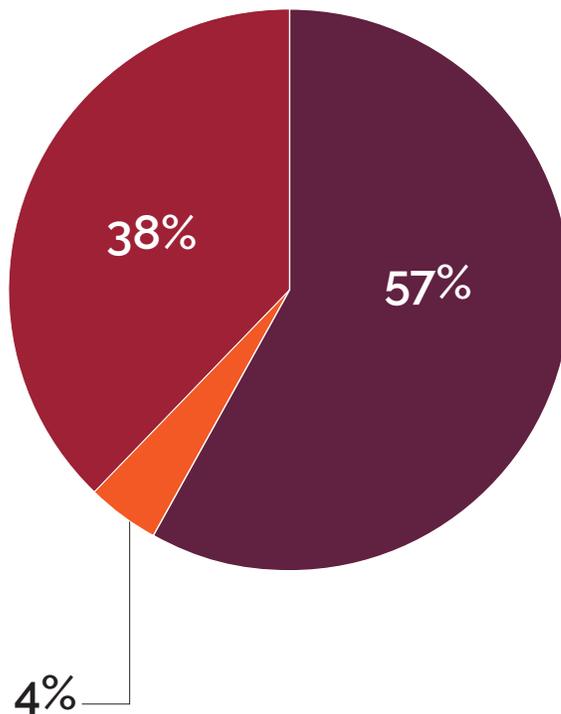


# Undergraduate

## Undergraduate statistics

### Residency

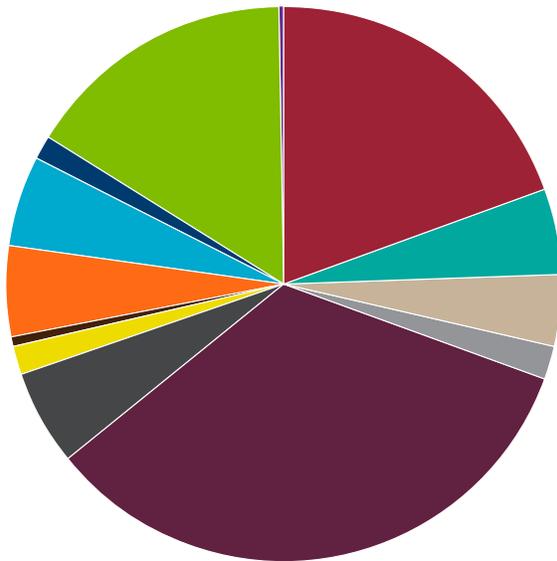
- 1353 - Canadian Citizen
- 91 - Permanent Resident
- 924 - Student Visa



### Citizenship

- |                     |                              |             |
|---------------------|------------------------------|-------------|
| Afghanistan         | Chile                        | Iran        |
| Albania             | Colombia                     | Iraq        |
| Algeria             | Cuba                         | Israel      |
| Antigua and Barbuda | Democratic Republic of Congo | Ivory Coast |
| Bahamas             | Egypt                        | Jamaica     |
| Bangladesh          | England                      | Japan       |
| Barbados            | Ethiopia                     | Jordan      |
| Belgium             | France                       | Kenya       |
| Bermuda             | Gambia                       | Kosovo      |
| Bolivia             | Germany                      | Kuwait      |
| Brazil              | Ghana                        | Lebanon     |
| Burkina Faso        | Grenada                      | Libya       |
| Burundi             | Honduras                     | Macedonia   |
| Cameroon            | India                        | Malaysia    |
| Canada              | Indonesia                    | Mali        |

## Undergraduate – major participation



## Major 1

- 19.50% - Accounting
- 5.18% - Computing and Info Systems
- 3.97% - Economics
- 1.97% - Entrepreneurship
- 33.51% - Finance
- 5.70% - General Business Studies
- 1.65% - Global Business Management
- 0.60% - Honours Economics (BC)
- 5.30% - Human Resource MGMT & IR
- 5.26% - Management
- 1.36% - Management Option
- 15.77% - Marketing
- 0.16% - Without Major

**100.00% - Grand Total**

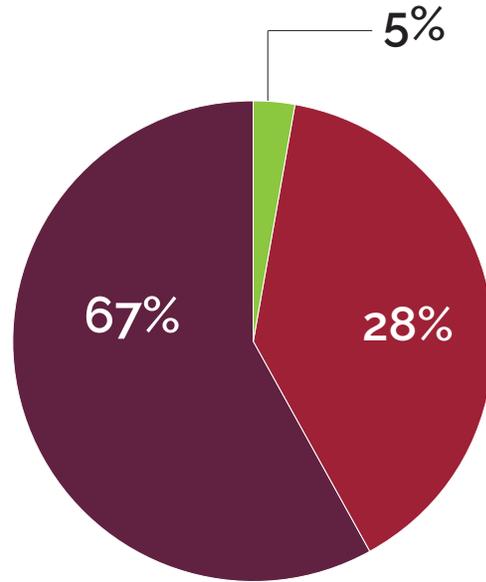
- |                           |                     |                             |
|---------------------------|---------------------|-----------------------------|
| Mauritius                 | Senegal             | Uganda                      |
| Mexico                    | Serbia              | Ukraine                     |
| Nepal                     | Singapore           | United Arab Emirates        |
| Netherlands               | Somalia             | United Kingdom              |
| Niger                     | South Africa        | United Republic of Tanzania |
| Nigeria                   | South Korea         | United States of America    |
| Oman                      | Spain               | Venezuela                   |
| Pakistan                  | Sri Lanka           | Vietnam                     |
| Paraguay                  | Sudan               | Yemen                       |
| Peoples Republic of China | Swaziland           | Zambia                      |
| Philippines               | Syria               | Zimbabwe                    |
| Poland                    | Taiwan              |                             |
| Rwanda                    | Thailand            |                             |
| Saint Kitts and Nevis     | Trinidad and Tobago |                             |
| Saint Lucia               | Turkey              |                             |
| Saudi Arabia              |                     |                             |

# Graduate

## Graduate statistics

### Residency

- **81** - Canadian Citizen
- **15** - Permanent Resident
- **196** - Student Visa



## Graduate programs

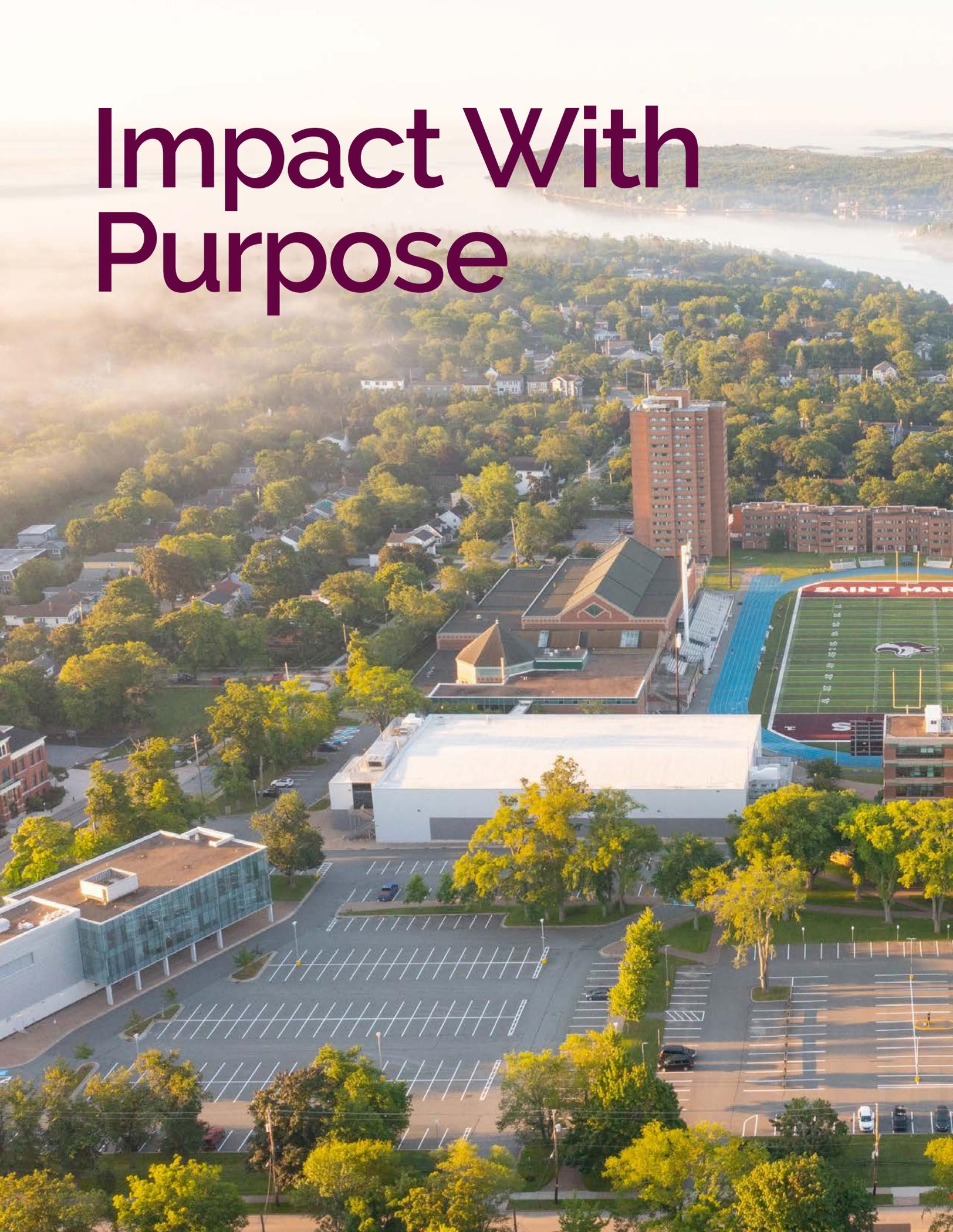


## Citizenship

- |            |          |                           |                          |
|------------|----------|---------------------------|--------------------------|
| Austria    | Iran     | Palestine                 | Turkey                   |
| Bangladesh | Italy    | Peoples Republic of China | Uganda                   |
| Barbados   | Japan    | Peru                      | United Kingdom           |
| Canada     | Malaysia | Serbia                    | United States of America |
| Colombia   | Mexico   | South Africa              | Vietnam                  |
| Gambia     | Nepal    | South Korea               | Zimbabwe                 |
| Ghana      | Nigeria  | Sri Lanka                 |                          |
| India      | Pakistan | Taiwan                    |                          |



# Impact With Purpose







**Sobey School  
of Business**

Saint Mary's University