

Refreshed Sobey School of Business Executive MBA Program

2020-2021

Module 1



Module 2



Module 3



Module 4



FUNCTIONAL

Managerial & Financial Accounting

Strategic Marketing

Supply Chain Management

Decision-Making Under Uncertainty

MANAGEMENT FOUNDATIONS

People in Organizations

Ethics, Governance and Sustainability

Responsible Leadership

Business Strategy

INTERNATIONAL

Global Economy

Seminar: Fundamentals in Global Finance

Seminar: International Marketing

International Business

PRACTICE-ORIENTED RESEARCH

Evidence-Based Practice/Research Methods

Business Intelligence and Data Analytics

Applied Practice-Oriented Research Project I

Applied Practice-Oriented Research Project II

EXECUTIVE DEVELOPMENT

Professional Development Activities - Speaker Series, International Experience, Career Supports

November 2019	January 2020	February 2020	March 2020	May 2020
<p><u>November 22</u> Welcome / Orientation</p> <p><u>November 23</u> Welcome / Orientation</p>	<p><u>January 10</u> EMBA 5534 & 5531 Evidence-Based Practice & Accounting</p> <p><u>January 11</u> EMBA 5532 & 5533 People in Organizations & Global Economy</p> <p><u>January 31</u> EMBA 5533 & 5532 Global Economy & People in Organizations</p>	<p><u>February 1</u> EMBA 5531 & 5534 Accounting & Evidence-Based Practice</p> <p><u>February 21</u> EMBA 5531 & 5534 Accounting & Evidence-Based Practice</p> <p><u>February 22</u> EMBA 5533 & 5532 Global Economy & People in Organizations</p>	<p><u>March 13</u> EMBA 5532 & 5533 People in Organizations & Global Economy</p> <p><u>March 14</u> EMBA 5534 & 5531 Evidence-Based Practice & Accounting</p>	<p><u>May 8</u> EMBA 5538 & 5535 Business Intelligence & Strategic Marketing</p> <p><u>May 9</u> EMBA 5536 & 5537 Ethics & Global Finance</p> <p><u>May 29</u> EMBA 5537 & 5536 Global Finance & Ethics</p> <p><u>May 30</u> EMBA 5535 & 5538 Strategic Marketing & Business Intelligence</p>
June 2020	July 2020	September 2020	October 2020	November 2020
<p><u>June 19</u> EMBA 5535 & 5538 Strategic Marketing & Business Intelligence</p> <p><u>June 20</u> EMBA 5537 & 5536 Global Finance & Ethics</p>	<p><u>July 10</u> EMBA 5536 & 5538 Ethics & Business Intelligence</p> <p><u>July 11</u> EMBA 5535 & 5537 Strategic Marketing & Global Finance</p>	<p><u>September 11</u> EMBA 6606 & 6600 Research Project I & Supply Chain</p> <p><u>September 12</u> EMBA 6601 & 6605 Leadership & International Marketing</p>	<p><u>October 2</u> EMBA 6605 & 6601 International Marketing & Leadership</p> <p><u>October 3</u> EMBA 6600 & 6606 Supply Chain & Research Project I</p> <p><u>October 23</u> EMBA 6600 & 6606 Supply Chain & Research Project I</p> <p><u>October 24</u> EMBA 6605 & 6601 International Marketing & Leadership</p>	<p><u>November 13</u> EMBA 6601 & 6606 Leadership & Research Project I</p> <p><u>November 14</u> EMBA 6600 & 6605 Supply Chain & International Marketing</p>
January 2021	February 2021	March 2021	April 2021	May 2021
<p><u>January 8</u> EMBA 6607 & 6604 Research Project II & Decision Making</p> <p><u>January 9</u> EMBA 6603 & 6602 Business Strategy & International Business</p> <p><u>January 29</u> EMBA 6602 & 6603 International Business & Business Strategy</p> <p><u>January 30</u> EMBA 6604 & 6607 Decision Making & Research</p>	<p><u>February 19</u> EMBA 6604 & 66027 Decision Making & Research Project II</p> <p><u>February 20</u> EMBA 6602 & 6603 International Business & Business Strategy</p>	<p><u>March 12</u> EMBA 6603 & 6607 Business Strategy & Research Project II</p> <p><u>March 13</u> EMBA 6604 & 6602 Decision Making & International Business</p>	<p><u>April 9</u> MRP Presentations [tentative]</p> <p><u>April 10</u> MRP Presentations [tentative]</p>	<p>Convocation</p> <p><i>Schedule and Instructors are subject to change without notice. Revised Sept 16, 2019</i></p>