



# Prince Edward Island Immigration Overview

Presentation to ARGEIAD

October 29<sup>th</sup>, 2020



OFFICE OF IMMIGRATION

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# WHO WE ARE:



*Island Investment Development Inc. (IIDl) is a crown corporation within the Department of Economic Growth, Tourism and Culture established under the provisions of the IIDl Act. Operating as the Office of Immigration, IIDl is responsible for provincial immigration as outlined in the Canada-Prince Edward Island Co-operation on Immigration agreement,(authority to administer the Provincial Nominee Program), and the Canada-Prince Edward Island Agreement on the Atlantic Immigration Pilot Program. IIDl also administers the PEI Century 2000 Fund Inc. (PEICF), created to support the growth and needs of the private sector and stimulate economic development.*



# **Why is immigration important to Prince Edward Island especially during the current healthcare pandemic?**



- ✓ fill labour gaps within critical industries and services that cannot be filled with local labour supply;
- ✓ Continues the growth of both economic, social and cultural diversity;
- ✓ strong contributor for population growth when integration of newcomers is achieved;
- ✓ can create new jobs as well as filling labour market gaps;



## Permanent

### *Economic Federal*

Skilled Worker, Skilled Trades,  
Canadian Experience, Caregiver

### *Economic Provincial*

Provincial Nominee Programs  
Atlantic Immigration Pilot

### *Federal*

Sponsored Family Class and  
Refugees

## Immigration Pathways



## Temporary

### *Temporary Foreign Workers (TFW)*

Global Skills Strategy  
Low-Skilled (LMIA)  
Agriculture Stream

### *International Mobility*

International Experience, Trade  
Agreements, Intra-Company – No  
LMIA required

### *International Students*

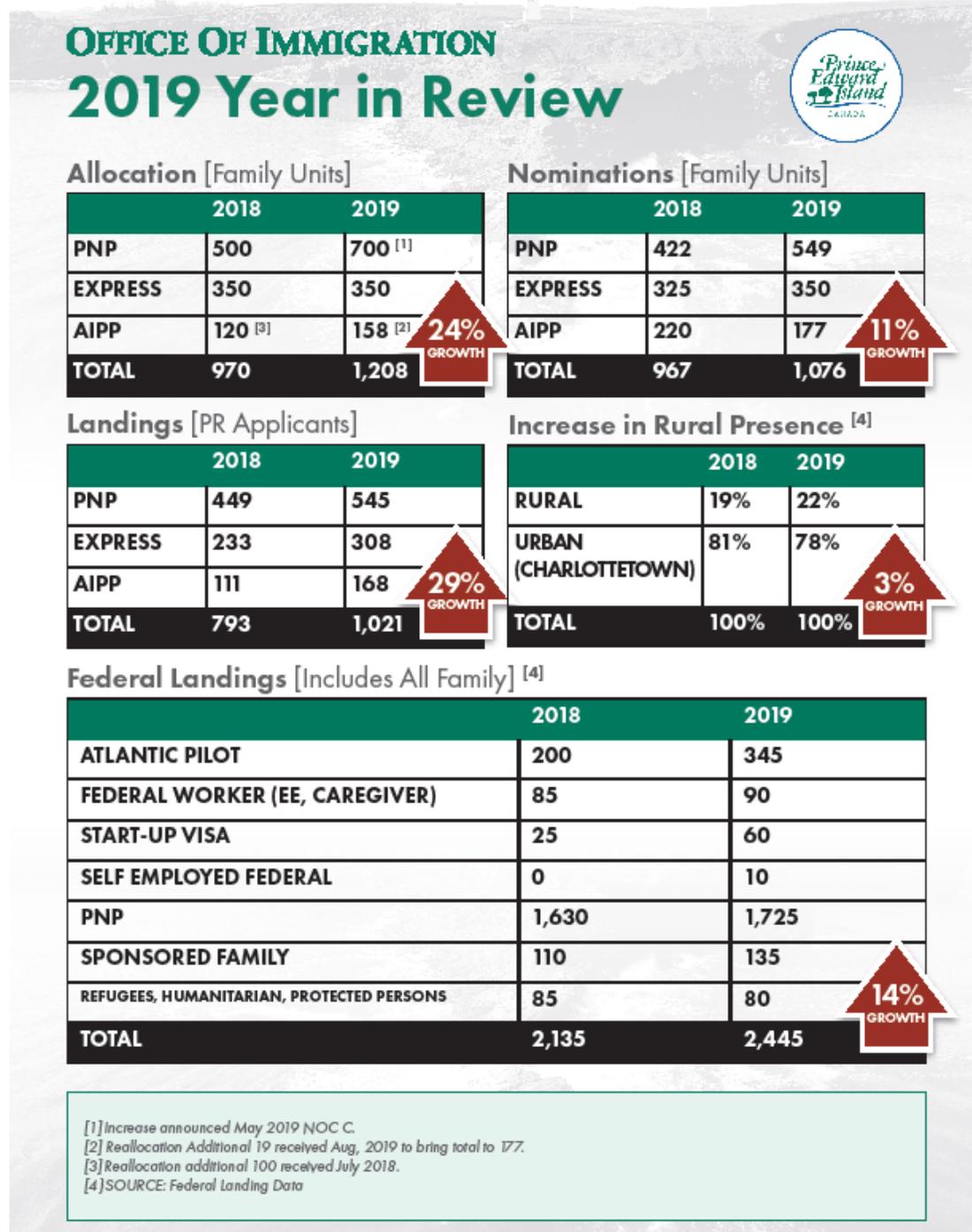
*(Study Permits)*



# PEI Provincial Nominee Program – Current design



- PEI saw tremendous growth in immigration in 2019.
- In 2020 COVID-19 virus has impacted immigration across Canada significantly
- The impacts of the pandemic on IRCC's operations have been significant and, it is expected that immigration levels for Canada will not be achieved for 2020.
- This will certainly affect landings of newcomers to PEI with permanent resident approvals expected to be lower than 2019 levels.
- The Province has continued to support workforce in PEI by nominating individuals for Permanent Residence who have been living and working in PEI, especially those in essential service industries (ie. Healthcare, trucking, manufacturing and processing).
- We anticipate our annual nomination levels for 2020 to be comparable to prior years.

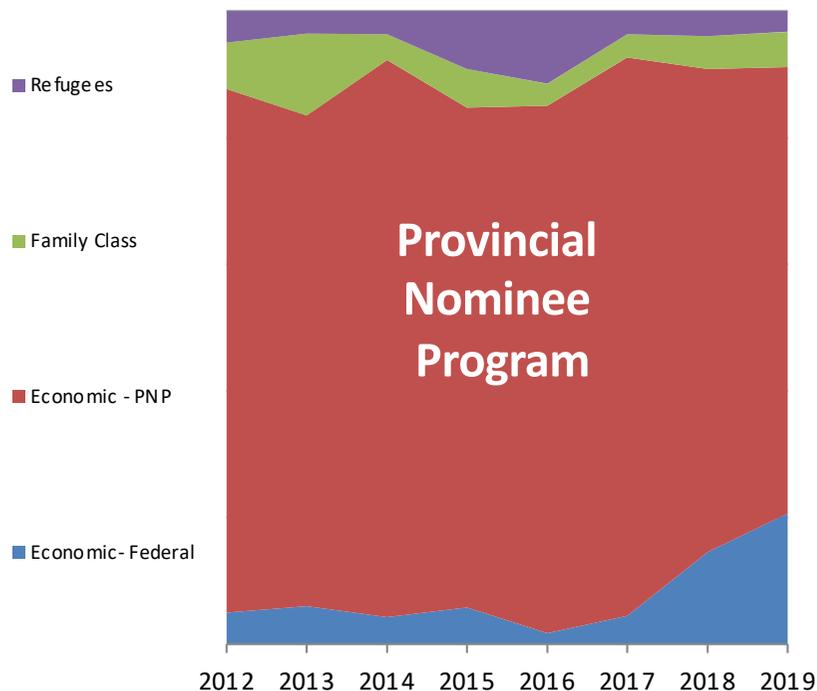


# Immigration PNP & Atlantic Pilot



- Provincial Nominee Program

- *In fiscal 2019/2020 Over 90% of our 1,187 nominations supported workforce growth*
- *new federal initiative to transition TFWs in NOC C positions (49)*
- *new initiative launched for truck drivers July 2019 (11 families)*
- *work permit entrepreneurs (238 applications received since launch in Sept 2018)*



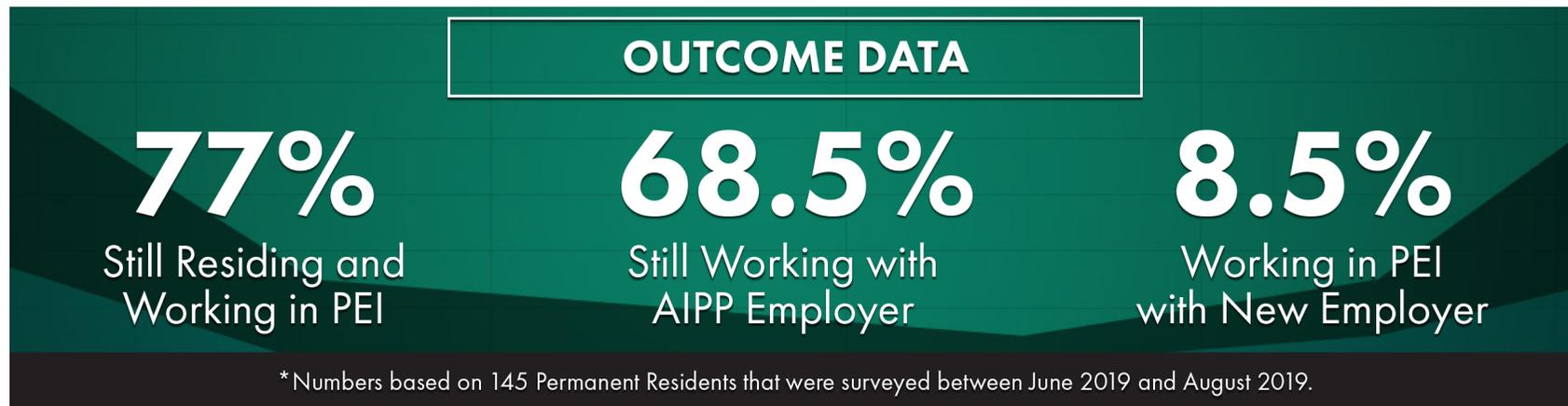
	2012	2013	2014	2015	2016	2017	2018	2019
Family Class	80	130	65	75	80	85	110	135
Economic Immigrants – IRCC	55	60	70	70	40	120	310	505
Economic Immigrants - PNP	910	775	1435	955	1930	2050	1630	1725
Refugees (protected persons)	55	35	60	110	265	90	85	80
<b>Total</b>	<b>1,100</b>	<b>1,000</b>	<b>1,630</b>	<b>1,210</b>	<b>2,315</b>	<b>2,350</b>	<b>2,135</b>	<b>2,445</b>

# Immigration PNP & Atlantic Pilot



## •Atlantic Pilot

- 285 designated PEI employers with over 500 vacancies
- 321 approved positions since launch in 2017
- 648 landings (all family members)
- 54% rural PEI
- Fed-Prov Evaluation prepared by IRCC
  - Indicates a 1 year retention rate of 94%
- Federal commitment for a permanent program – negotiations ongoing





## 2019-2020 Demographics

### Apr 1, 2019 - Mar 31, 2020 Nominations

Age	#	%
21-29	734	62%
30-39	256	22%
40-49	159	13%
50-59	34	3%
60+	4	0%
<b>Total</b>	<b>1187</b>	<b>100%</b>

84% of Nominations are  
Under the Age of 40

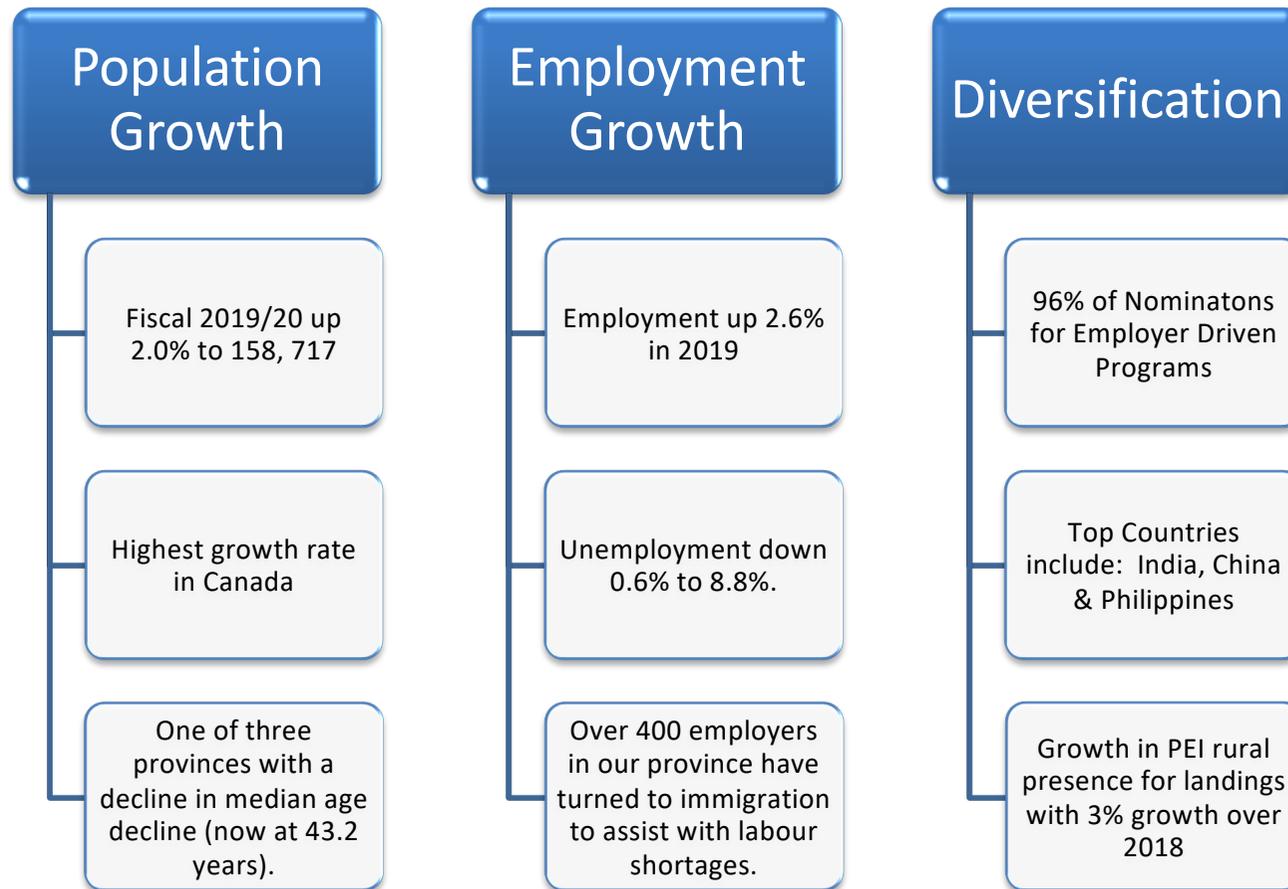
### Apr 1, 2019 - Mar 31, 2020 Nominations

Country	#	%
India	648	54%
Philippines	175	15%
China	95	8%
Nigeria	21	2%
Jamaica	21	2%
All Other Countries	227	19%
<b>Total</b>	<b>1187</b>	<b>100%</b>

83 Countries Represented by  
Program Applicants



## 2019-2020 Key Indicators





## 2020 Expression of Interest Draw Data

- From March-June 2020 our office continued to support applicants working in essential industries (trucking, healthcare, manufacturing, seafood processing)
- Since June we have continued to complete regular draws with a focus on applicants who are living and working in PEI

Invitation Date	Business Work Permit Invitations	Labour and Express Entry Invitations	Total Invitations
16-Jan-20	13	110	123
20-Feb-20	10	143	153
23-Mar-20	-	5	5
27-Apr-20	-	10	10
15-May-20	-	14	14
28-May-20	-	18	18
29-May-20	-	1	1
01-Jun-20	-	1	1
02-Jun-20	-	1	1
05-Jun-20	-	4	4
10-Jun-20	-	3	3
18-Jun-20	-	10	10
23-Jun-20	20	71	91
10-Jul-20	-	8	8
16-Jul-20	29	158	187
20-Aug-20	28	293	321
17-Sep-20	32	313	345
15-Oct-20	27	184	211
Total	159	1347	1506



## Continue Community Engagement

- 23 information presentations conducted in 2019
  - presentation from a lawyer on employer IRPA requirements (68 employers)
  - sector presentations (agriculture, trucking, manufacturing, aerospace, construction)
  - community (Chambers across PEI, CBDCs)
- 2020 Community Engagement consultation has changed with ability to meet in person to more virtual and survey tools.



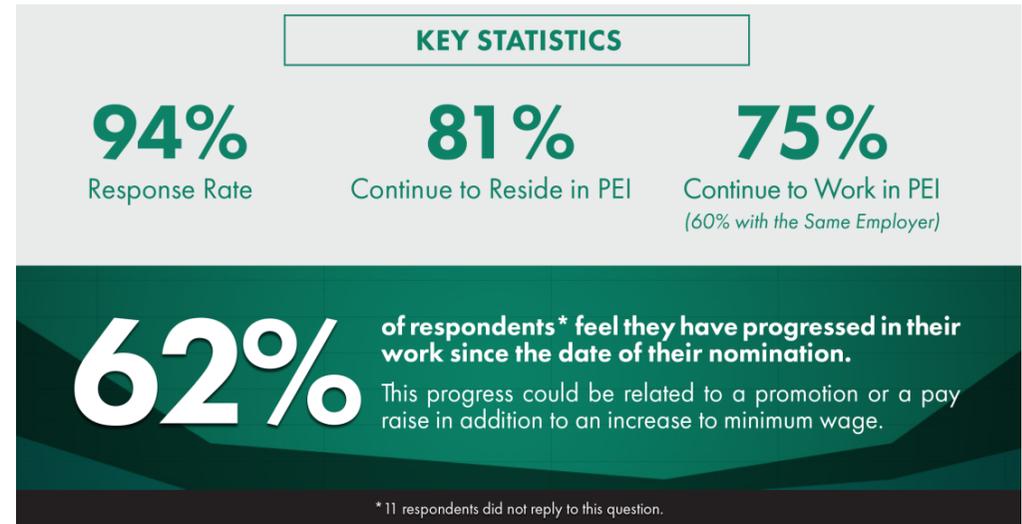
## Continue Community Engagement

- During the height of the COVID-19 pandemic, PEI Office of Immigration worked in collaboration with other government departments, settlement agencies, and ethno-cultural groups in an effort to communicate information on government supports, changes in immigration processes, and other relevant information to our newcomer population.
- We continue to work with these groups in an effort to better serve the newcomer population in Prince Edward Island.
- We are working with our provincial settlement agency (PEIANC) to determine if there are gaps in services to newcomers under the current COVID-19 environment.



## International Students

- Office of Immigration staff presence at UPEI, Holland College, College D'Isle weekly throughout 2019



- Celebration in June 2019 – launch of revised IG stream
- Summer of 2019 – survey of past applicants through our IG stream
- Ongoing efforts to increase pathways for our PEI IGs



## Rural Presence is critical in new environment

- Summerside Office
  - *6 staff working from 268 Water Street*
  - *Francophone position filled to assist with growth plans*
- PEI Connectors operational in Kings County (Montague) and Summerside
- Federal report released noted growth in PEI rural presence for landings with 3% growth over 2018



## **Accountability & Program Integrity (Risk to the vulnerable)**

- Program Integrity team in place (3 FTEs)
- Participating in Anti-Fraud and Integrity F-PT groups
- Increased monitoring and site visits with over 475 completed in 2019
- Presentations and material on “Know your Obligations” and “Know your Rights”
- Meetings with 72 of the 208 regulated consultants active in PEI



# Questions



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