



~~~~~ New Brunswick Immigration ~~~~~

# Immigration in the Atlantic Provinces: New Realities, Policy Changes Posed by Current Pandemic Response



New  Nouveau  
Brunswick Canada



# **NEW BRUNSWICK IMMIGRATION**

- Immigration
- Opportunities New Brunswick
- Economic Development & Small Business

## Strategic Objectives

1. Attract a skilled workforce that aligns with our labour market needs.
2. Recruit entrepreneurs that encourage sustainable growth.
3. Create an environment where newcomers and their families can settle and succeed.
4. Engage communities to foster a more diverse and welcoming province.

## New Beginnings: Population Growth Strategy for New Brunswick (2019-2024)

- Welcome 7,500 newcomers (primary applicants + family) annually by 2024
- 85% one-year retention rate
- 33% Francophone nominations

# NEW BEGINNING

A Population Growth Strategy for New Brunswick

2019-2024



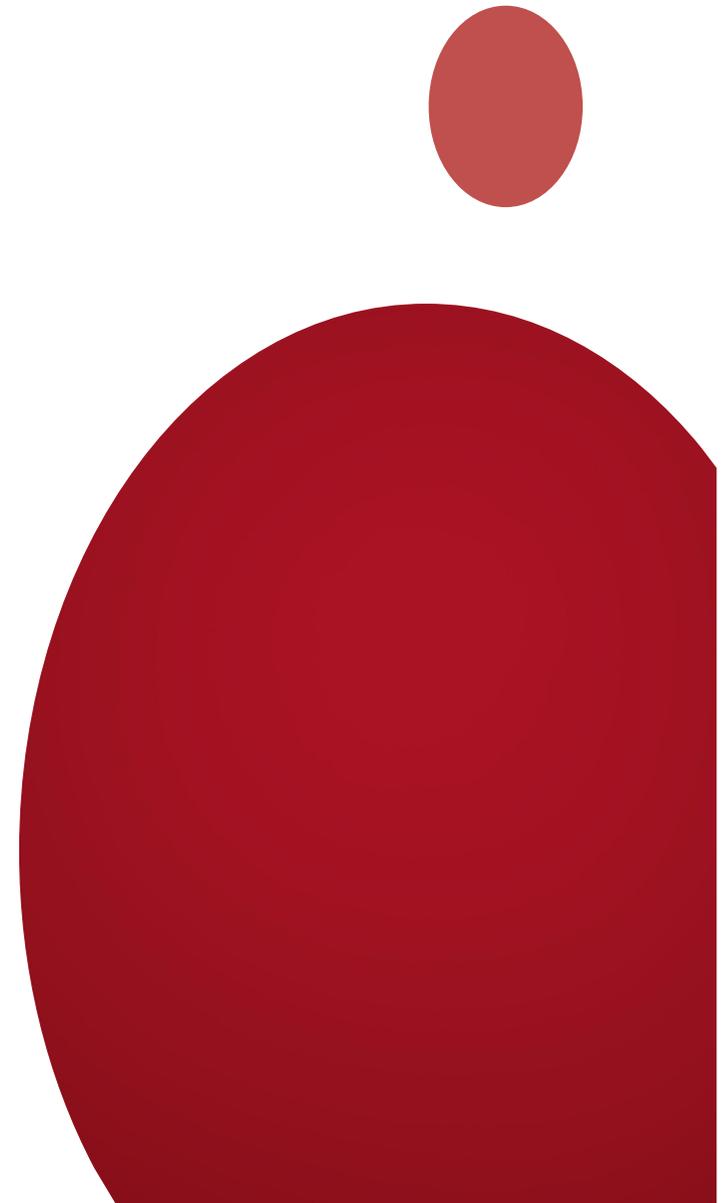
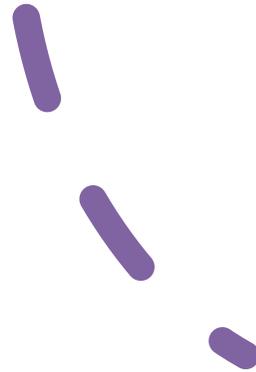


## **NEW BRUNSWICK IMMIGRATION PATHWAYS**

- NB Provincial Nominee Program
  - NB Express Entry
  - Skilled Worker
  - Strategic Initiative
  - Entrepreneur
- Atlantic Immigration Pilot Program

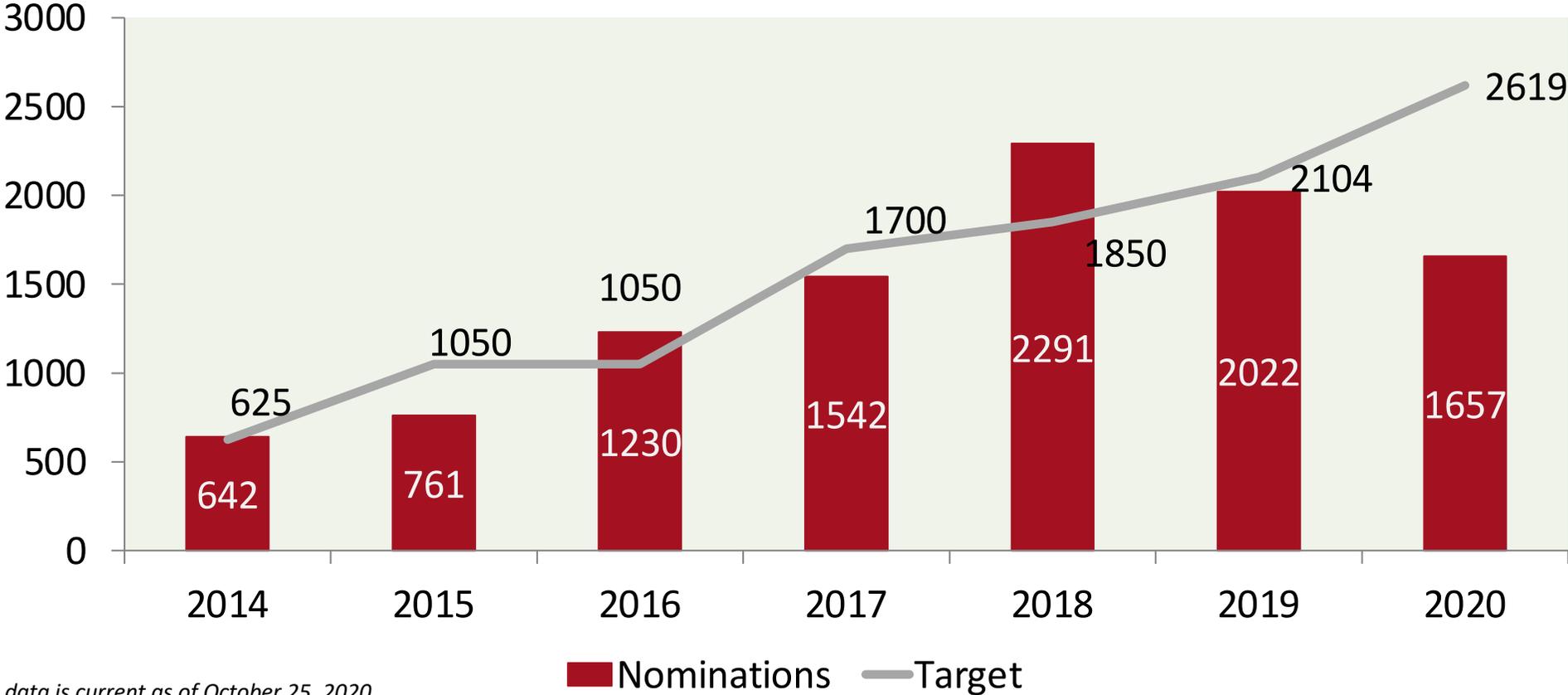
# ATLANTIC IMMIGRATION PILOT PROJECT (AIPP)

- Federal immigration pilot
- Employer-driven
  - Designation
  - Endorsement of candidate(s)
  - Settlement support
    - Role in the plan
    - Cultural Competency Training



# GROWTH IN IMMIGRATION

## Nominations





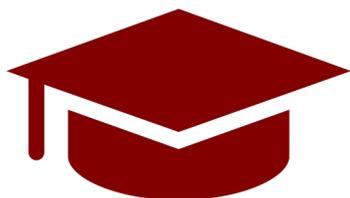
1,084 Nominations with a Job Offer



27% Francophones Nominated

# 2020 IMMIGRATION

412 International Graduates Nominated



116 Entrepreneurs Nominated



## **COVID-19 PANDEMIC**

- International Travel
- Federal & Provincial Office Closures
- International Arrivals

# INTERNATIONAL RECRUITMENT DURING COVID



Prioritizing  
International  
Graduates



Engaging  
Temporary  
Foreign Workers  
(already in NB)



Virtual  
Recruitment



## Welcome, Please Sign In!

### New Candidate

Note:

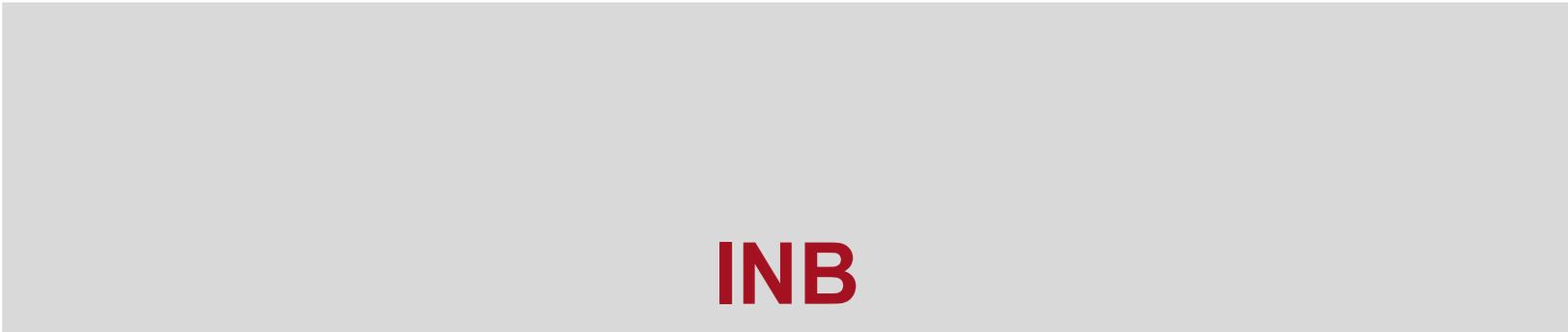
- Creating an account on our website will allow you to keep track of your information and be up to date on your application status.
- Employers please do not register yourself as a new candidate.
- The INB system performs best in the latest version of Chrome or Internet Explorer in desktop devices.

### Log in

Email: |

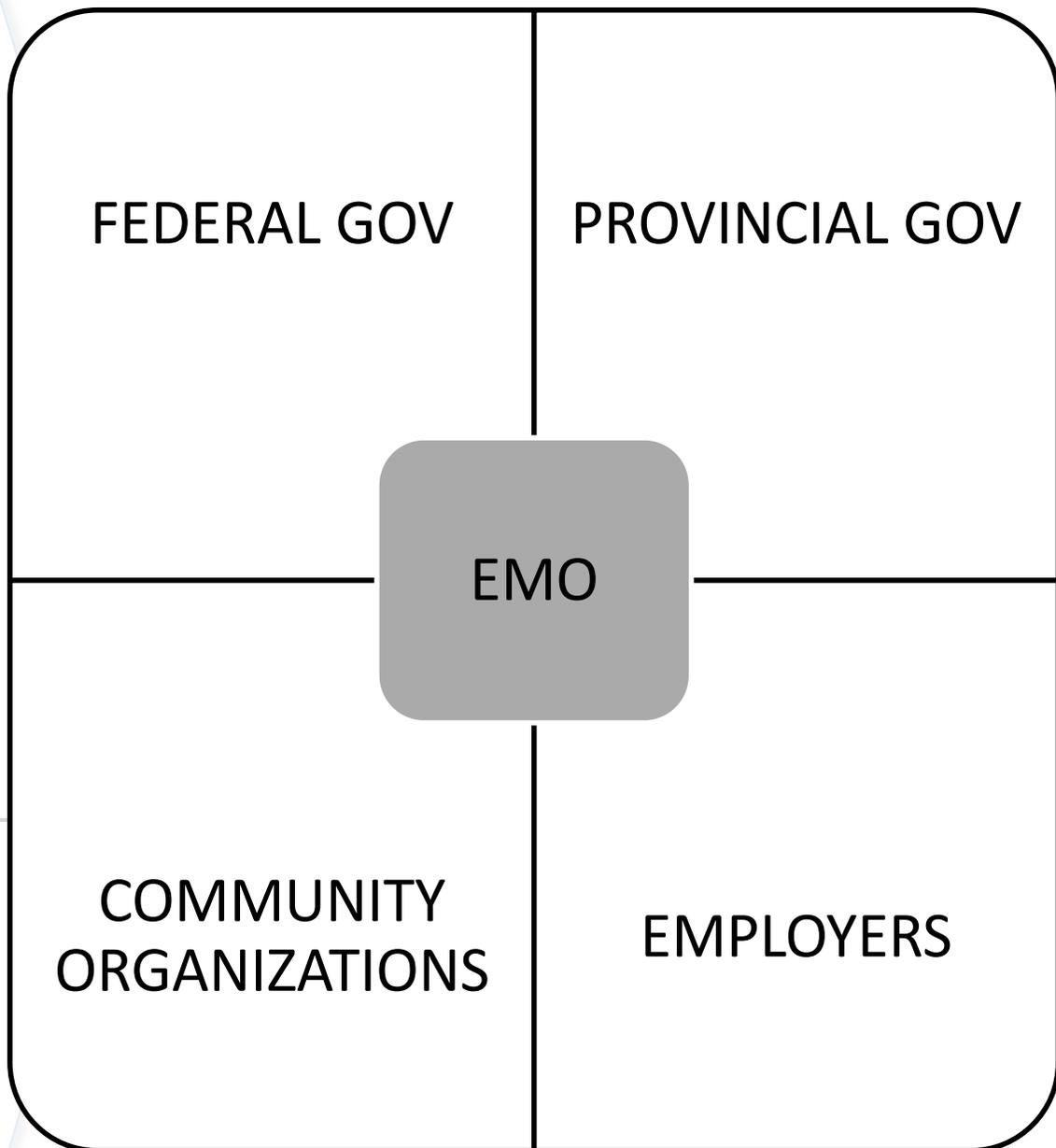
Password:

[Forgot password?](#)

**INB**

**INTERNATIONAL  
ARRIVALS**

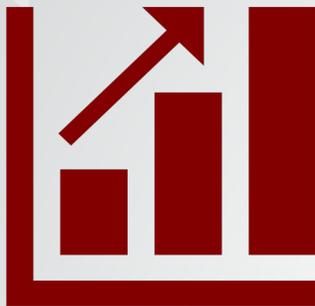




## **Economics & Immigration**

- Impacts for the province

# ESTIMATED ECONOMIC IMPACT



\$1.0B in GDP



Approximately \$500M in salary, by reaching the strategic targets.

# ECONOMIC IMPACT



As more people move in to New Brunswick communities, they meet labour market demands and add to the provincial tax base.



Spouses entering the labour market will also help boost the economy.



A higher influx of international workers in New Brunswick will increase the demand for housing, generating more property tax revenues for the province and/or municipalities.

# FOR MORE INFORMATION

## Welcomenb.ca

### Immigration and Settlement in New Brunswick, Canada

Choosing  
New Brunswick

Immigration  
programs

French-speaking  
immigrants

Business  
immigrants

International  
students

Settlement  
services

Employers

Infographics

### Immigration and Settlement in New Brunswick, Canada

**Information for  
internationally-  
educated nurses**



**Important changes to the NB Skilled Worker  
stream for NOC 7511 (transport truck drivers)**

#### Quick Links

- ▶ [INB portal](#)
- ▶ [Service New Brunswick \(Medicare, driver's license, etc.\)](#)
- ▶ [Looking for a job?](#)
- ▶ [Working in New Brunswick](#)
- ▶ [Multicultural Council of New Brunswick](#)
- ▶ [IRCC](#)
- ▶ [Service Canada](#)

