

Nova Scotia Labour, Skills and Immigration (LSI)

Immigration and Population Growth Branch

Immigration and labour supply challenges in Atlantic
Canada arising from demographic change

February 2023



Background

“The evidence is convincing that Nova Scotia hovers now **on the brink of an extended period of decline**. Two interdependent factors – an aging and shrinking population and very low economic growth – mean that our economy today is barely able to support current standards of living and public services, and will be much less so going forward **unless we can reverse current trends**.”

Foreword to OneNS Report 2014



NOW OR NEVER:
.....
AN **URGENT** CALL TO
ACTION
FOR **NOVA SCOTIANS**

Immigration and Population Growth: Mandate

Grow Nova Scotia's
population to
2,000,000 by 2060

Attract on average
25,000 people per
year



Focus on attracting key
groups and attracting
them to rural areas of our
province

Population Growth Strategy

An evergreen plan, currently focusing on purposeful population growth that leverages immigration pathways to meet Nova Scotia's labour market needs through



Increasing immigration allocation and landings



Increasing interprovincial migration



Increasing retention of newcomers and reducing outmigration

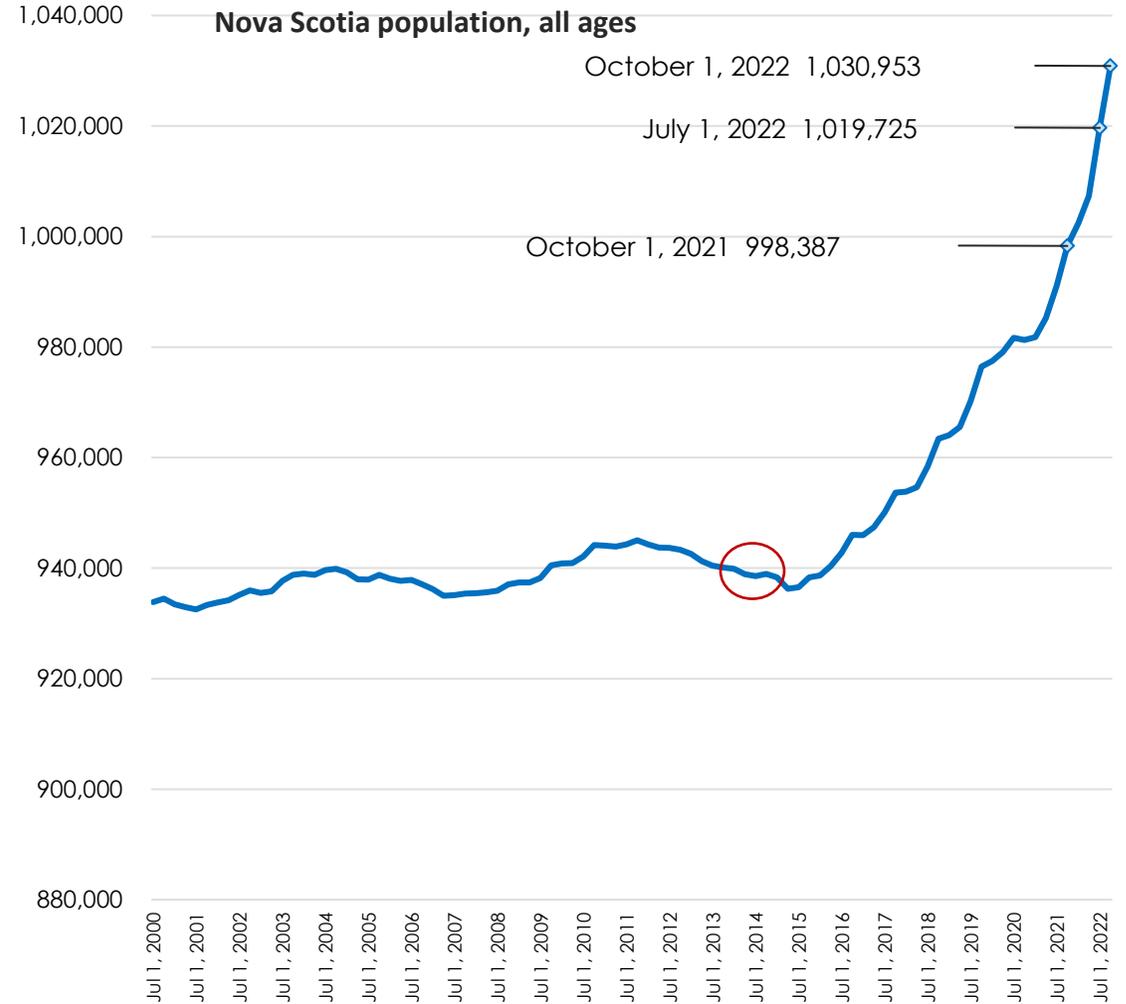
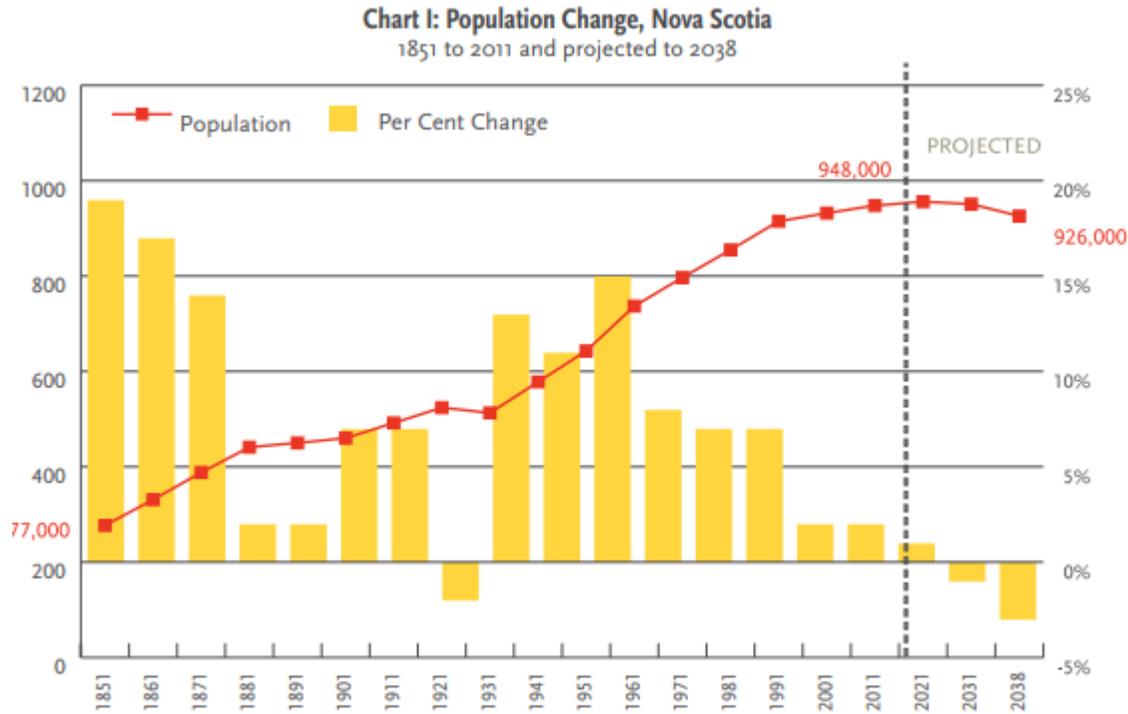


Welcoming more refugees and more skilled refugees

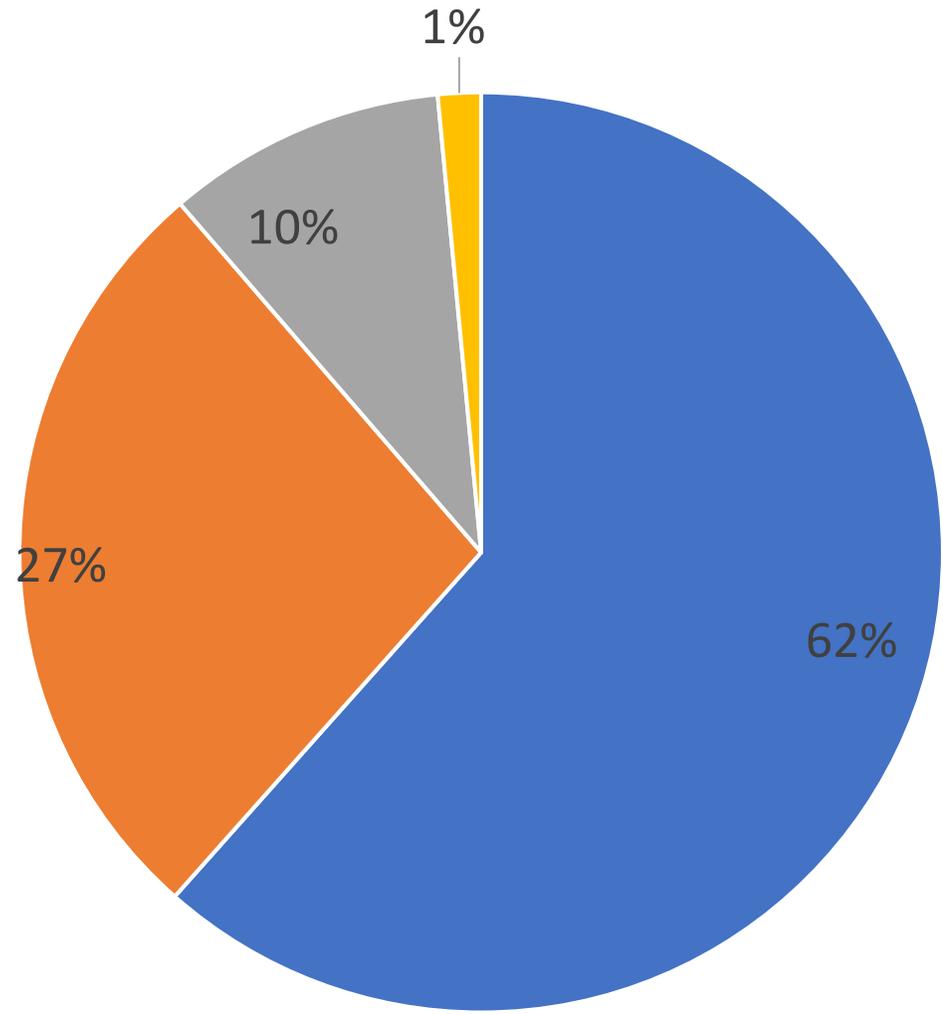


Increasing the retention of international students post-graduation

“unless we can reverse current trends”



Age Range of Nominees 2020-2022



- 20 to 29
- 30 to 39
- 40 to 49
- 50 and over



Immigration and Population Growth: Progress

Net interprovincial migration of 14,079 for 2021-22 (July to July)

Strong and growing immigration – 11,985 landings from January to November 2022, well above 2021 total landings (9,018)

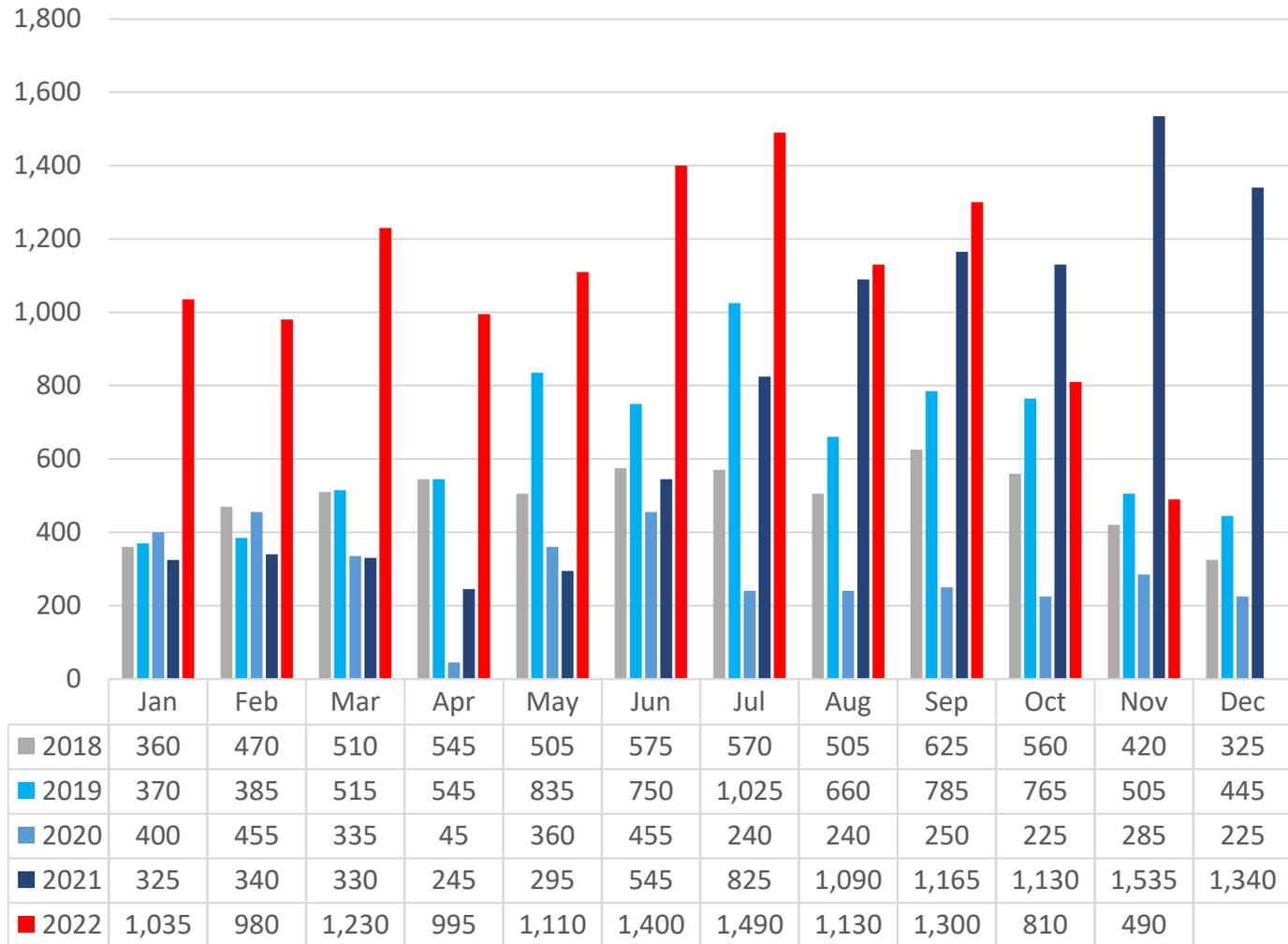
70% retention rate

Allocation increased by over 40 percent

Median age declined from 44.9 years (2021) to 44.2 years (2022)

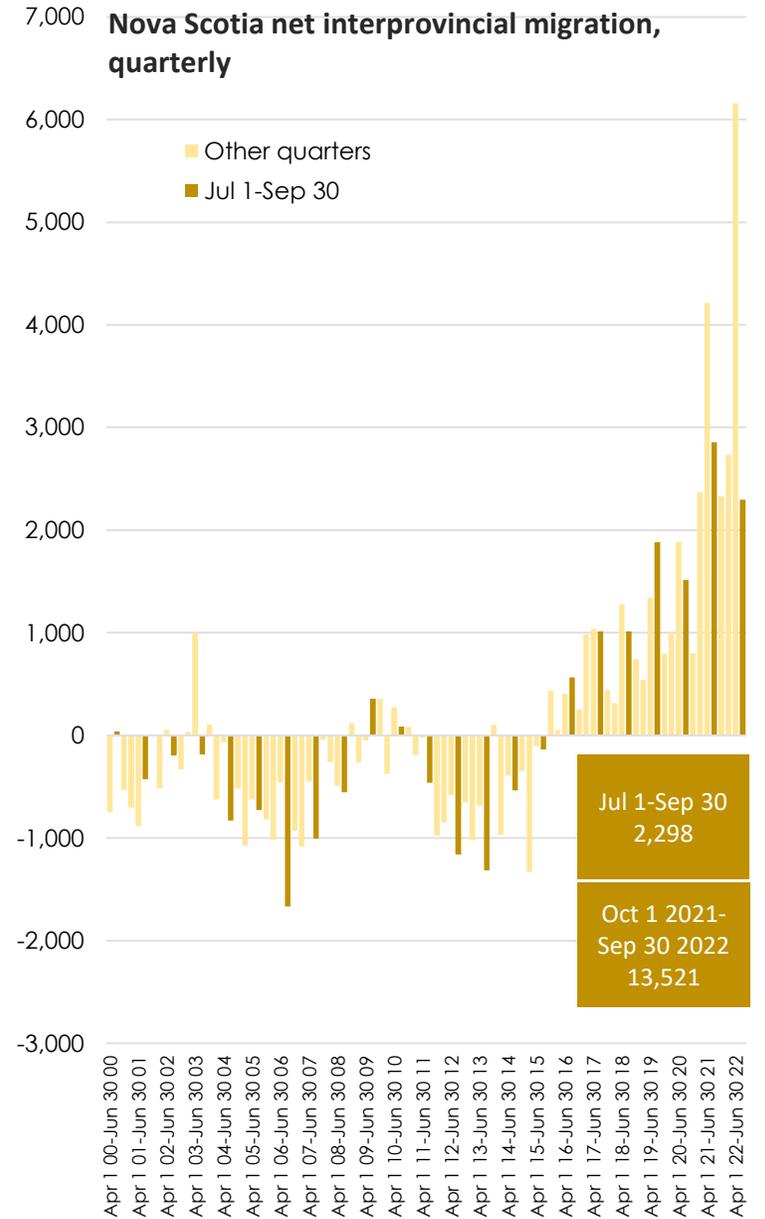


Immigrant Landings in Nova Scotia



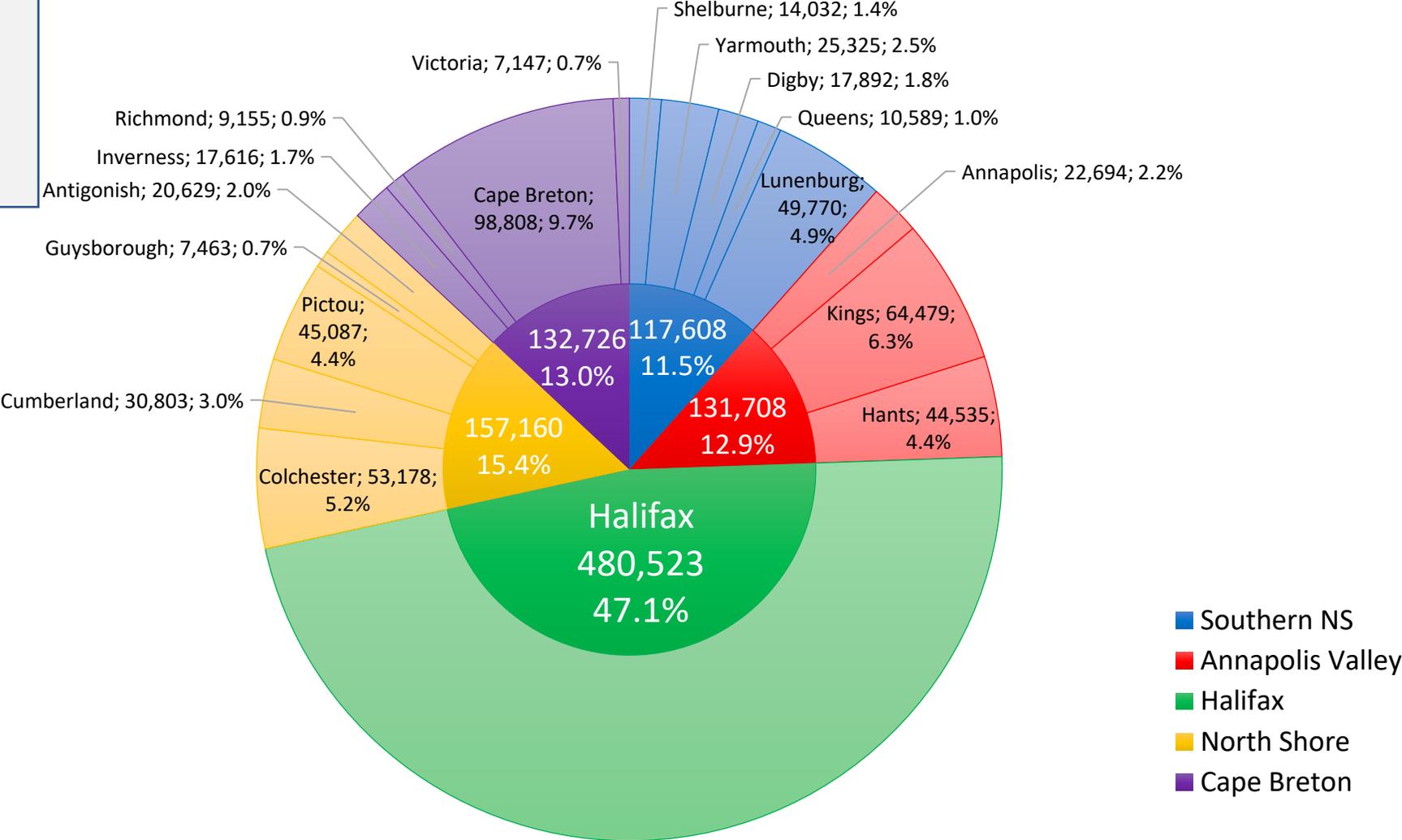
	Total
2018	5,965
2019	7,580
2020	3,510
2021	9,160
2022	11,985

IRCC data 22 Jan 2023



Regional Population Distribution

NS population clock
 as of February 6, 2023
1,035,737



Note: Region and county population estimates as of July 1, 2022 (total: 1,019,725)

International Graduates Supported by IPG Programs 2018-2022



	2018	2019	2020	2021	2022	TOTAL
Outside Atlantic region	160	150	450	1,012	1,394	3,166
Other Atlantic provinces or Atlantic school unrecorded	49	75	182	375	154	835
NS graduates	282	381	393	435	1,017	2,508
TOTAL	491	606	1,025	1,822	2,565	6,509

Nova Scotia Nominee Program and Atlantic Immigration Program

Marketing campaign and Attraction efforts

Strengthen settlement programming

Increase regional immigration presence to
help immigrants connect to communities
and workplaces

Help employers respond to labour market
needs:

*Skilled Trades. Healthcare, Education,
Transportation, Hospitality, and more.*





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