



Prince Edward Island Immigration Overview

Presentation to ARGEIAD

February 10th, 2023



Who We Are?

- PEI Office of Immigration is responsible for immigration cooperation agreements with the federal government
 - Provincial Nominee Program
 - Atlantic Immigration Program
- Immigration pathways for approximately 1,600 families annually (approx. 3000 persons)
- Key deliverable is to assist companies with recruitment and retention of foreign talent when domestic workforce is unavailable
 - *Assess the needs of each employer*
 - *Educate on the pathways to bring in foreign national*
 - *Nominate eligible foreign national and family for permanent residency*



Why is immigration important to Prince Edward Island?



- ✓ Fill labour gaps within critical industries and services that cannot be filled with local labour supply;
- ✓ Continues the growth of both economic, social and cultural diversity;
- ✓ Strong contributor for population growth;
- ✓ Can create new jobs as well as filling labour market gaps;
- ✓ Recognize the importance of retaining international graduates from our post secondary institutions



PEI Workforce Immigration Pathways

- ▶ Critical Worker
 - ▶ Skilled Worker
 - ▶ International Graduate
 - ▶ Intermediate Experience
 - ▶ Occupations in Demand
 - ▶ PEI Express Entry
 - ▶ Atlantic Immigration Program
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- Each Stream has its own set of criteria
 - NOC
 - Language
 - Education
 - Experience

 - <https://www.princeedwardisland.ca/en/topic/office-immigration>



2022 Statistics

Nominations

Stream	2019	2020	2021	2022
Base Labour	469	645	1,050	938
Business	80	30	53	57
Express Entry	350	351	300	376
Atlantic Immigration Program	177	165	240	214
Total	1,076	1,191	1,643	1,585

96% of
nominations
support
workforce
growth

- The Province has continued to support workforce growth in PEI by nominating individuals for Permanent Residence who have been living and working in PEI
- The retention of International graduates continues to be a priority of the Province of PEI.



2021-2022 Demographics

Apr 1, 2021 - Mar 31, 2022 Nominations

Age	#	%
21-29	929	65%
30-39	297	21%
40-49	151	11%
50-59	40	3%
60+	4	0%
Total	1,421	100%

86% of Nominations are
Under the Age of 40

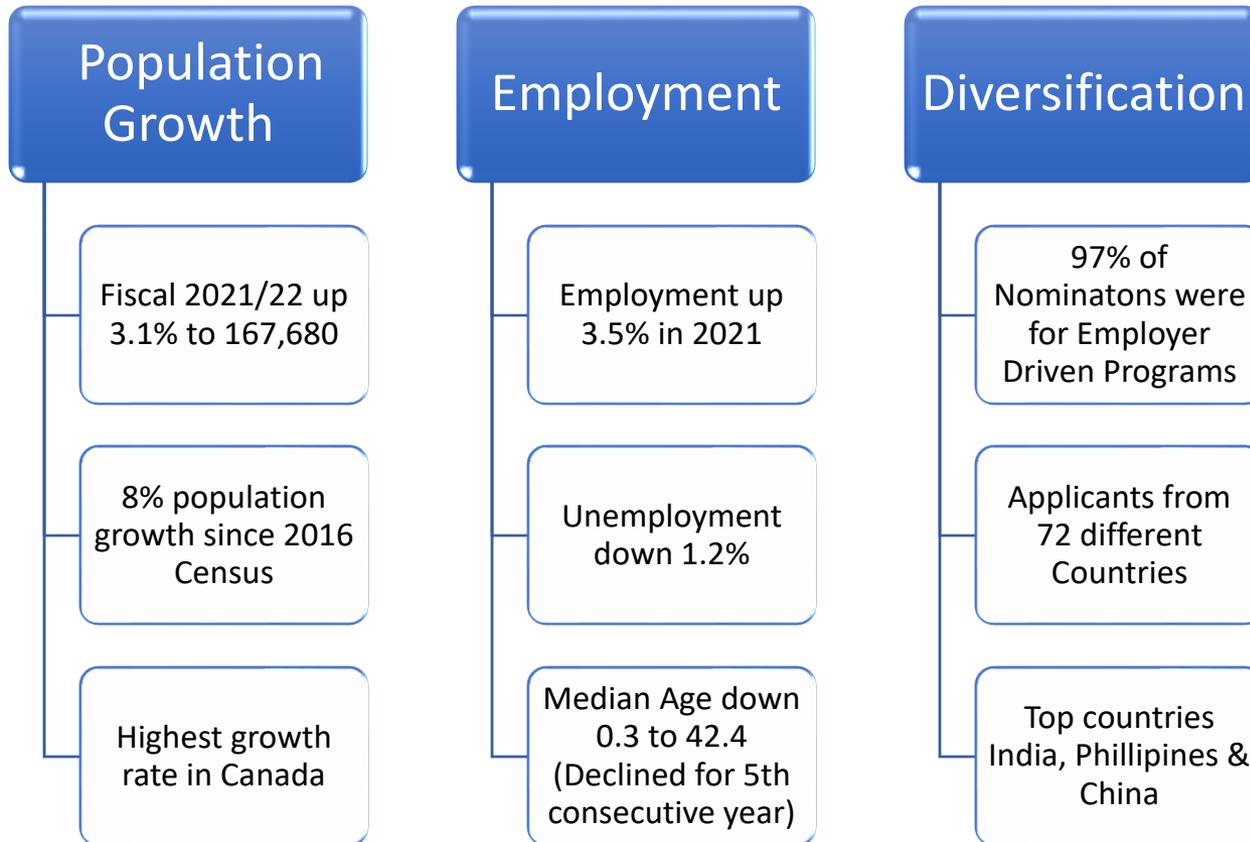
Apr 1, 2021 - Mar 31, 2022 Nominations

Country	#	%
India	813	57%
Philippines	239	17%
China	62	4%
Vietnam	29	2%
Nigeria	26	2%
All Other Countries	252	18%
Total	1,421	100%

72 Countries Represented by
Program Applicants



2021-2022 Key Indicators



International Recruitment Activities

Throughout the Fall, our Office has attended several international recruitment missions/events as outlined in the table below.

	Targeted mission(s)	Major Initiatives
Sept 2022	Destination Acadie – Belgium	Francophone recruitment initiative in conjunction with NB and NS for the attraction of Francophones to PEI.
Sept 2022	Virtual Session – Philippines	Virtual information session with individuals in/from Philippines. Focus on Healthcare professionals.
Sept 2022	Health Recruitment Fair – Toronto	Support to Health PEI recruitment team and promotion of immigration pathways for healthcare sector.
Oct 2022	Health Recruitment Fair – London, UK	Support to Health PEI recruitment team and promotion of immigration pathways for healthcare sector.
Oct 2022	Recruitment Mission – Dubai	Recruitment mission with focus on Healthcare, Trades, Trucking, IT.
Oct 2022	Virtual Session – Ethiopia	Virtual information session with individuals in Ethiopia. Focus on Healthcare professionals.
Oct 2022	Newcomers Canada Global Talent Expo - Toronto	General recruitment/promotion.
Nov 2022	Destination Canada -Paris/Morocco	Francophone recruitment initiatives for the attraction of Francophones to PEI



Community Engagement

During 2022, our team met with over 70 Employers and 700 individuals through engagement sessions with employers, industry associations, post secondary institutions, settlement organizations, and other government departments.

These sessions included:

- Tourism Industry Association of PEI
- PEI Trucking Sector
- PEI Department of Education
- Innovation PEI
- PEI Agriculture Sector Council
- Immigrant and Refugee Services Association PEI
- PEI Regulated Professions and Professional Associations
- Summerside Rotary Club.

Specific to International Students:

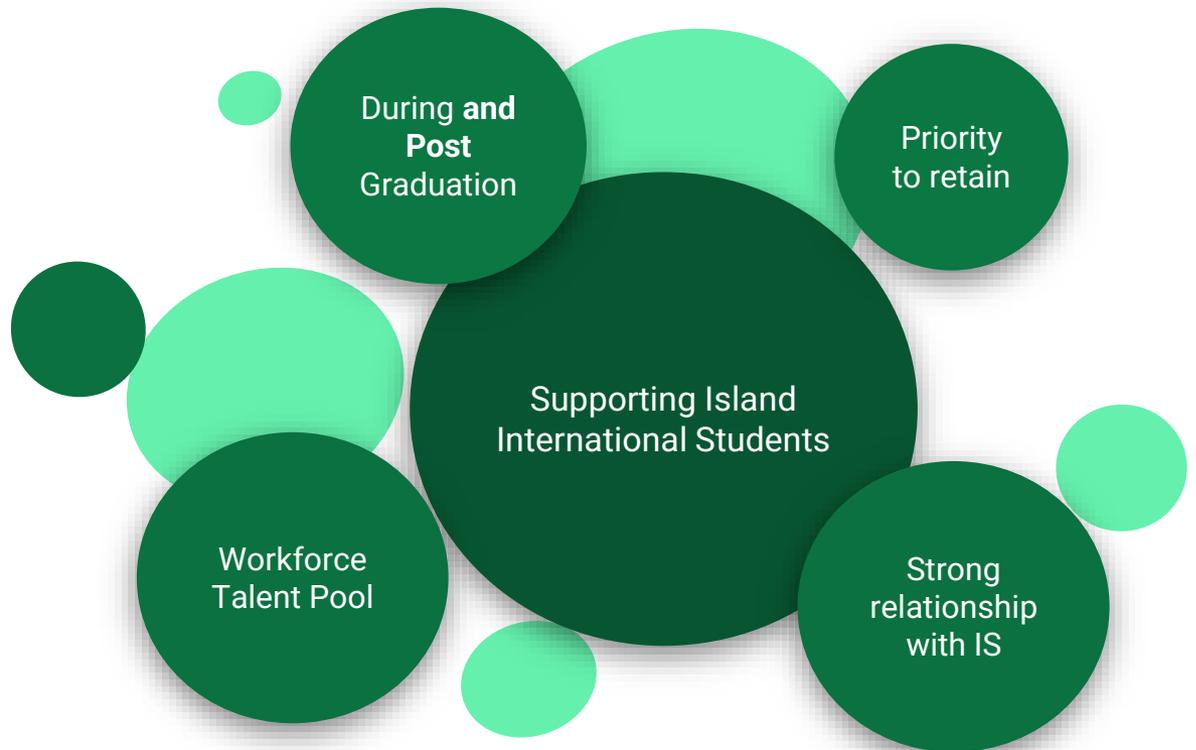
- UPEI – 5 presentations
- Holland College – 5 presentations
- College de l'Île
- PEI Study and Stay - presentations



International Students

PEI continues to be a destination of choice for international students because of its culture and community.

It is imperative that we make sure that these talented, bright, young individuals have the opportunity to stay on PEI and build their lives here and contribute to growing the PEI economy after graduation.





- Between 2015 and 2020 the number of international students at UPEI went from 780 to over 1,400
- Holland College has also seen significant increases in their international student enrollments as well.
- This rise in student numbers combined with an increased interest in staying and working in PEI, meant that our Office had to work closely with our Island post secondary institutes.

- Do students know about immigration programs?
- How to make students comfortable to share information and ask questions?
- Are the current immigration streams working for the students?

- Increase PEI students' awareness of PEI immigration pathways
- Help students see the PEI government has a helpful and approachable resource-building a relationship.
- Help university and government staff assess where they have gaps in services or gaps in programs



Revision of PEI International Graduate Stream

Work Experience	Six months of work experience	X	✓	No previous work experience required can apply once secure a full-time job offer
Eligible Work	NOC O, A or B only	X	✓	NOC O, A, B, C or D

- understand the concern of processing time
- understand the labour shortage and experience gap

Nominations By Year – PEI International Graduate Stream

Stream	2018	2019	2020	2021	2022
International Graduate Stream	15	23	40	148	127



UPEI INTERNATIONAL STUDENT OFFICE

PEI PERMANENT RESIDENCE PROGRAMS

Live online discussion sessions
with Teresa Tu, provincial
government representative

Sept 23, 12:30-4 PM ADT
Oct 7, 12:30-5 PM ADT
Oct 21, 12:30-5 PM ADT
Nov 4, 12:30-5 PM ADT

FOR STUDENTS WHO ARE CLOSE TO GRADUATING
FROM UPEI, TERESA TU IS HOSTING ONLINE SESSIONS
EVERY WEDNESDAY AFTERNOON TO DISCUSS
DIFFERENT PEI PERMANENT RESIDENCE PROGRAMS.
PLEASE BOOK AN APPOINTMENT TO ATTEND THE
SESSIONS

What We Do

- Monthly to bi-weekly on-campus sessions at UPEI and Holland College
- Posters and social media announcements about the services provided by the representative of the PEI Office of Immigration
- In-person connection with students (identify gaps and needs)
- Facilitate Provincial and Federal immigration pathways presentations in collaboration with IRCC
- Built a stronger relationship with the International Student Advisers (RISIA)

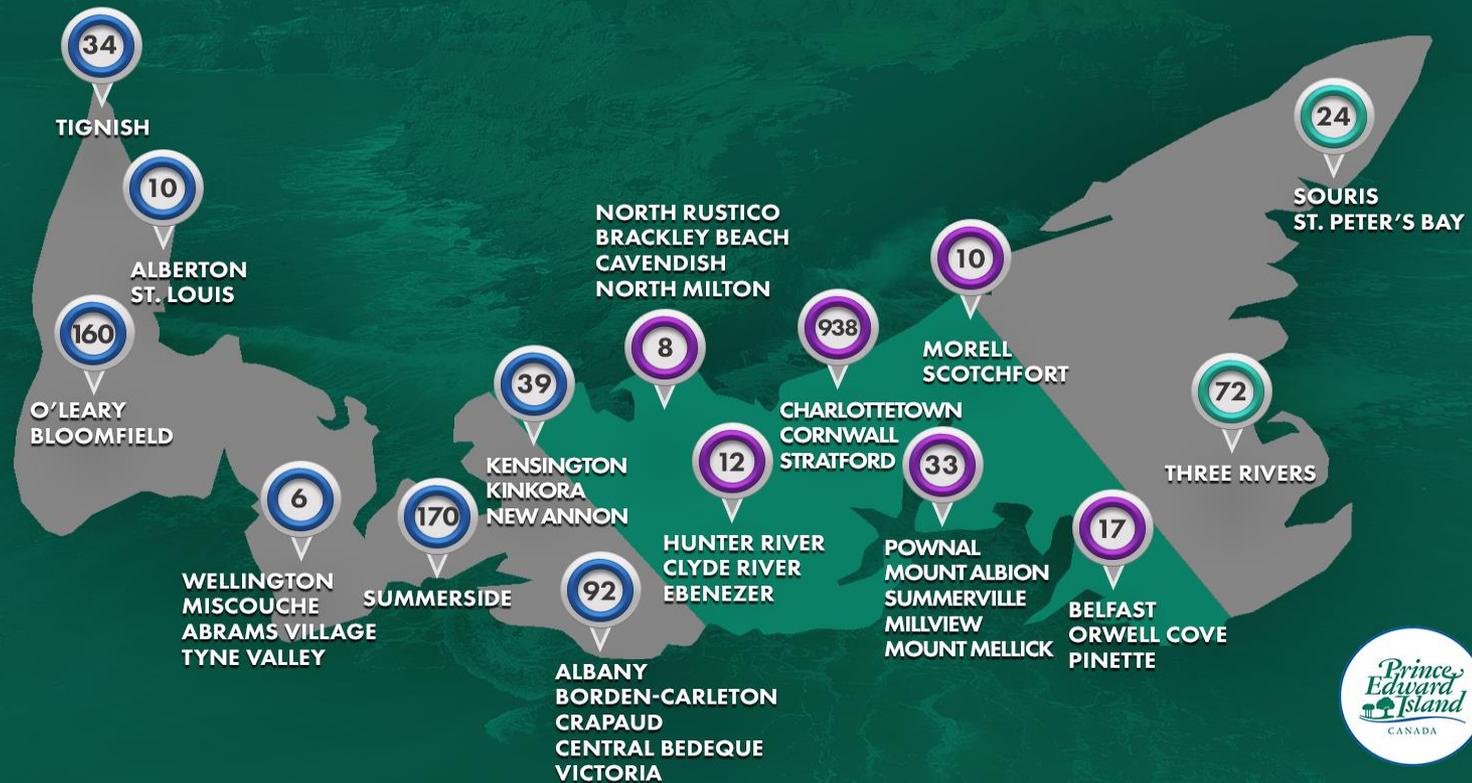


What We Do

- Year end International Grad Celebration event
 - Information on Immigration Programs
 - Connections with service organizations (Skills PEI, PEI Connectors)
 - Focus Groups/Panel Discussions
- Our Office works closely with service providers (including international grads and employers) to deliver presentations and host Q&A sessions.
Some community partners are:
 - PEI Study and Stay
 - IRSA
 - Community Navigators
 - PEI Connectors
 - Atlantic Student Development Alliance



OFFICE OF IMMIGRATION | COMMUNITIES SUPPORTING IMMIGRATION



- In 2021 immigration supported workforce in 60 different Island Communities
- 42% of nominations were outside the Greater Charlottetown Area (687 Family Units)
- 58% in Charlottetown (938 Family Units)



OFFICE OF IMMIGRATION

www.immigratepei.ca



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