



# The International Centre for Co-operative Management

IMPACT REPORT

September 2023

Elevating the global co-operative economy with co-operative business education, applied research and knowledge dissemination.

## OBJECTIVES

- Further co-operative management education and knowledge dissemination internationally
- Offer academic programs and executive education for managers and leaders in the co-operative movement
- Be leaders in international co-operative bodies in areas of co-operative management education and research
- Organize international symposia and conferences about the management and governance of co-operatives
- Organize and participate in educational study tours around the world

ICCM's advanced education recognizes co-operatives' unique values-based approach to business. We offer part-time, online for-credit and non-credit programs as well as in-person and online short courses:

- Master of Management, Co-operatives and Credit Unions
- Graduate Diploma in Co-operative Management
- Certificate in Co-operative Management
- Executive Education
- International Co-op Study Tours

**"Our impact is in people's stories. It's what students do with our education that matters."**

- Dr. Sonja Novkovic, Academic Director, ICCM

**"In a world dominated by news stories of stock companies and quarterly earnings reports, co-operative management education provides you, your staff, and your organization with the tools and knowledge to effectively communicate your differentiated value proposition as a co-op or credit union: what it is and why it matters to your members and future members."**

- Paul Hanna, Executive Vice-President, Member Relations, Governance and Corporate Services, The Co-operators

## ICCM PARTICIPATION

### Masters, Diploma and Certificate Programs

**330+** students and graduates from **160+** organizations in **12** countries

### Executive Education Programs

**710+** professionals from **310+** organizations in industries including energy, housing, food, finance, insurance, health, education, arts, culture, and the service sector

### CanadaDE Credit Union Leadership Program

**160+** graduates from **100+** organizations in **18** countries

### International Co-op Study Tours

**19** tours to Italy and Spain

**3** Cuba tours; **1** Croatia tour

**250+** student and industry participants

## Co-operatives partner with Saint Mary's to build education

**programs:** Co-operative Management Education Co-operative (CMEC) was established in 2001 to support the advancement of co-operative management education and subsequently formed a partnership with Saint Mary's University. More than eighty members from eleven countries contribute expertise, advice, and funding that support the delivery of unique co-operative management education programs through ICCM. The board of directors represents co-operatives, education stakeholders, alumni, and individual co-operators. Membership is open to co-operative organizations, educational institutions, and individuals.

ICCM's for-credit and non-credit programs have engaged professionals in **360** organizations and **41** nations including Anguilla, Australia, Barbados, Belgium, Brazil, Canada, Croatia, Denmark, Dominica, Dominican Republic, England, Eswatini, Ghana, Greece, Grenada, Haiti, India, Italy, Jamaica, Kenya, Malawi, Malta, Nepal, Netherlands, New Zealand, Nigeria, Phillipines, Peurto Rico, St. Vincent and the Grenadines, Saudia Arabia, Scotland, Slovenia, South Africa, St. Kitts and Nevis, St. Lucia, Sudan, Tanzania, The Gambia, Trinidad and Tobago, Uganda and USA.

**"In this economy, people are hungry for alternatives. The co-operative business model offers a different approach to business – one based in community, democracy and sustainability. ICCM's programs give co-op managers the tools they need to innovate and succeed. I can't speak highly enough of these programs."**

- Erbin Crowell, Master's Graduate, Executive Director, Neighboring Food Co-op Association

## INTELLECTUAL CONTRIBUTIONS

- ~**4 million** in joint and individual research grants
- 59** Grants and faculty awards
- 234** Total faculty publications since 2013
- 22** Working papers and case studies
- 16** Books | **48** Referred journal articles
- Faculty journal editorial contributions
- 13** as editors, **5** as guest editors
- 16** Keynote speeches since 2013
- 114** Invited presentations since 2013
- 17** Leadership positions in national and international co-operative organizations by faculty and staff
- 9** Co-sponsored and co-organized international symposia and conferences since 2005:
- 1200+** Participants
- 400+** Organizations represented
- 50+** Countries represented

ICCM partnered in a collaborative research project with KU Leuven focused on co-operative governance. The project is funded by KWO in Belgium with the international co-operative sector playing a key role (2019-2023).



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