



# **BACHELOR** *of* **COMMERCE**



**Sobey School  
of Business**

Saint Mary's University



# More than business as usual.

The Bachelor of Commerce (BComm) degree at the Sobey School of Business is more than business as usual. We're all about making a positive impact, developing future business leaders and creating a more sustainable world.

We provide a leading-edge, customizable business education, that prepares you for exciting careers and develops in-demand skills such as adaptability, communication, digital fluency and analytical thinking.

You will learn in an environment that is diverse, inclusive and engaging, and gain the tools, skills, support and perspective to define your own journey. Your studies will focus on the future of global, sustainable business supported with a solid understanding of business analytics and technology.

With renowned professors, superior facilities and outstanding networking opportunities, the Bachelor of Commerce program gives you the strong foundation in business fundamentals you want, plus the hands-on experiences, connections and robust support you need to launch your future.

Ready to learn how to do good business...  
and how to do business for good?

# We're special.

- One of Canada's most respected programs at one of Canada's **top 3** undergraduate universities.
- **One of only seven** business schools in Canada to be awarded both the AACSB and EQUIS accreditations.
- World-class research, learning and networking opportunities combined with exceptional student-faculty relationships and a close-knit supportive community.
- Become part of an active community, make an impact and level up your learning with experiences like the Commerce Society, Enactus, the Impact Investment Fund and more.
- Study in the heart of Halifax, a vibrant, growing city where you can still breathe salty fresh air.
- Carve your own path with **10 different majors** and a highly personalized program to match your ambitions, interests and timeline.



# Business has changed. So have we.

Our Bachelor of Commerce program reflects modern needs. In addition to business fundamentals, our program offers courses in sustainability, entrepreneurship, operations management, organizational behaviour, human resources, sustainable enterprise, data, global perspectives and more.

## 1<sup>st</sup> year

### REQUIRED

Financial Accounting  
Exploring Sustainability  
Computer Applications  
Principles of Economics: Micro  
Principles of Economics: Macro  
Business Management  
Quantitative Methods  
Data Analytics for Business  
Academic Literacy requirement  
- Humanities elective

## 2<sup>nd</sup> year

### REQUIRED

Managerial Accounting  
Legal Aspects of Business - Part I  
Business Communications Essentials  
Sustainable Entrepreneurship  
Business Finance I  
Statistics  
Human Resource Management  
Operations Management  
Marketing  
Organizational Behaviour

## 3<sup>rd</sup> year

### REQUIRED

Global Perspectives Elective  
Business Finance II  
Ethical Responsibilities of Organizations

## 4<sup>th</sup> year

### REQUIRED

Strategic Management

## Majors

Choose from 10 different majors:

Accounting	Entrepreneurship
Economics	General Business Studies
Finance	Human Resource Management
Marketing	Global Business Management
Management	Computing and Information Systems

## Certificate

Human Resource Management

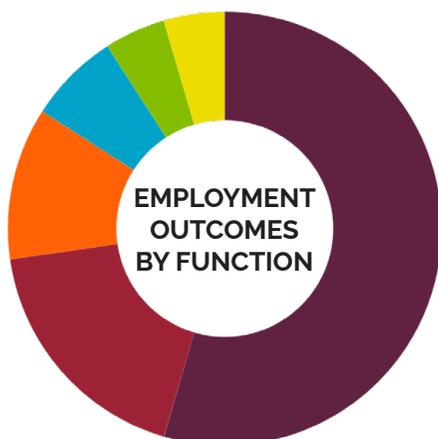
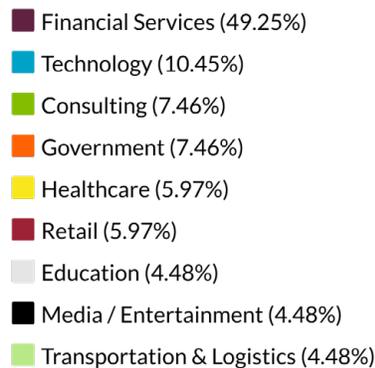
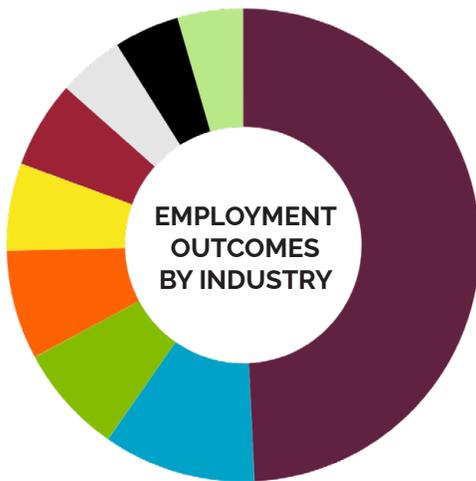
# Launch your career

Graduates of the Bachelor of Commerce program are highly sought after for their skills and knowledge. We pride ourselves on our supportive alumni family and a network of employers that stretches from around the corner to around the globe.

Whether you dream of a career in corporate finance or starting your own social enterprise, our team will help you forge your own path to success.

Some of our services and programs include:

- Co-operative education or internships
- Career direction and exploration
- Resume and job search support
- Coffee chats and alumni connections
- Coaching, interview preparation and networking skills
- Job searches, career fairs and employer information sessions



**Ranked 3rd**  
among primarily  
undergraduate  
universities in Canada\*

(\*2023 Maclean's  
University Rankings)



Halifax **ranked #2**  
in Canada for tech  
diversity and wage  
growth

**92%**

of **business students** receive instruction in Corporate Social Responsibility and sustainable development and have the opportunity to work with businesses



**Teaching, research and engagement** activities support the UN's Sustainable Development Goals (SDGs)



# Helping you succeed

The Bachelor of Commerce Academic Success and Advising Centre is here to help every step of the way. From admission through to graduation, students get access to:

- Academic Advisors, who help you plan your degree, explore your options, connect you to services on campus and learning opportunities
- Resources and support specifically designed for business students, to help you build on and improve your academic confidence and skills
- Peer coaching and paid student leadership positions
- Plus, the Counselling Centre, Career & Experiential Learning, Global Learning services and more



BComm Academic Advisors are available to help you reach your academic and career goals.



To learn more, please visit:  
[smu.ca/futurestudents](https://smu.ca/futurestudents)

# New learning facilities

The **Sobeys Inspiration Hub** is a remarkable new space for discovery, collaboration and innovation.

It is also the new home of two incredible centres of business programming and research: the Arthur L. Irving Entrepreneurship Centre and the David Sobey Centre for Innovation in Retailing and Services.

The hub features new classrooms, the university art gallery, research centres, retail labs, maker spaces, project studios and dedicated rooms for student societies.



# Inspiring alumni

Look where your BComm can take you.



**Oratile Mogae**  
BComm'23

Class Valedictorian.  
Created SMU's 1st Black Student Society.



**Ossama Nasrallah**  
BComm'18 MBA'22

Owner, Harbour Watercraft,  
Sea Halifax and Nova Glamping Inc.  
Former President, SMUSA

**“ You can accomplish anything you set your mind to.  
Saint Mary's has always been very supportive of every step. ”**  
— *Ossama Nasrallah*



**Josh Domingues**  
BComm'13

Founder and CEO of Flashfood



**Rania Llewellyn**  
BComm'94 MBA'96  
DComm'14

Former President and CEO, Laurentian Bank.  
1st woman to lead a major  
Canadian chartered bank.





# Ready to apply?

- 1 Apply online at [smu.ca/apply](https://smu.ca/apply)
- 2 Upload your official transcript (NS and ON students may provide provincial ID instead)
- 3 Check your admission status and download your acceptance letter through your application portal at [smu.ca/login](https://smu.ca/login)
- 4 Once accepted, confirm your offer of admission and pay the admission deposit
- 5 Apply for and confirm a room in residence. Applications open as early as **February 1**

First-year course registration opens in May!



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