

Réseau de recherche pour mesurer la
DIFFÉRENCE COOPÉRATIVE



Measuring the Co-operative Difference
RESEARCH NETWORK



CENTRE OF EXCELLENCE *in*
ACCOUNTING AND REPORTING
for CO-OPERATIVES



Conference: Tools to Measure Co-operative Performance and Impact

Sobey School of Business

902 Robie street, Halifax

PROGRAM

Halifax, May 23-24, 2014

Reception May 22



5 key themes: Statistics and data collection; Putting co-operative principles into practice; Community impact; Member and stakeholder engagement; Reporting practices (sustainability and co-operative identity)

Goals: To understand what tools are there; what is missing; WHY co-operatives report; WHAT they report and for what purpose; DO they report on the Cooperative Identity and if so HOW. Which tools are standard in respective industries (are co-ops leaders or followers); which tools are there to set co-operatives apart from other business forms and why; are co-ops transformative, and how is reporting assisting with that purpose? Relationship of the tool chosen to the objectives of reporting and to co-operative identity? In what processes / contexts are the tools embedded?

DATE / TIME	SESSION TITLE	DETAILS / COMMENTS
May 22, 2014		
6:00 – 7:00 Private dining room (Loyola Building)	RECEPTION and REGISTRATION	
7:00		Opening Remarks
7:15 – 9:15	KEYNOTE ADDRESS / PANEL	Setting the stage. Sonja Novkovic (Chair, ICA CCR) Hanan ElYoussef (Blueprint strategy, ICA) Denyse Guy (Director, CMC)
May 23, 2014		
8:00 – 8:30 (Sobey 260)	BEVERAGES AND LIGHT FARE	
8:30-10:00 (Sobey 260)	STATISTICS AND DATA COLLECTION <u>Plenary</u>	Sonja Novkovic, Chair Data collection purpose, challenges Chiara Carini EURICSE (WCM); Manuel Marino (ICA Americas); Theo Sparreboom (ILO); Ann-Marie McInnis (Industry Canada)
10:00 – 10:15	BREAK	
10:15-12:15 Concurrent Session 1 (Sobey 260)	PUTTING CO-OPERATIVE PRINCIPLES INTO PRACTICE	Elizabeth Hicks, Chair Peter Hough (CWCF); Andre Leclerc&Siri Jackson; Russ Christiansen (CoopZone); John McNamara (US Worker Coop Federation);
Concurrent Session 2 Private dining room (Loyola Building)	Statistics and data collection- IF NEEDED	Chiara Carini,Chair National co-op data collection and connection to WCM Anne Marie McInnis (Industry Canada) Kate Martin (Credit Union Centrals) Mélanie Dumont (Government of Québec)
12:15-1:30 Private dining room (Loyola Building)	LUNCH ON SITE	Time to network
1:30-3:30 (Sobey 260)	EMPLOYEE AND MEMBER PARTICIPATION &STAKEHOLDER ENGAGEMENT	Leslie Brown, Chair Richard Simmons (Stirling University, UK) Bob Yuill, Scottish Agricultural Organisation Society Ltd ; Martin Strube UK (democracy)
3:30-3:45	BREAK	

3:45-5:45 (Sobey 260)	COMMUNITY IMPACT	Lou Hammond Ketilson, Chair Jessica Gordon Nembhard Myrna Hewitt, Affinity CU; Michele Andreus (U. of Trento and EURICSE);
Private dining room (Loyola Building)	DINNER	On campus, catered
May 24, 2014		
8:00 – 8:30 (Sobey 260)	BEVERAGES AND LIGHT FARE	
8:30 – 10:30 (Sobey 260)	REPORTING PRACTICES 1 Cooperative Identity	Denyse Guy, Chair CO-OP CERTIFICATION PROCESS – ICA AMERICAS Manuel Marino (ICA Americas, Costa Rica) and Mariano Glas (Cooperativa Obrera, Argentina); Mélanie Dumont (Government of Québec)- evaluation All: Discussion
11:00 – 11:15	BREAK	
10:45 – 12:45 (Sobey 260)	REPORTING PRACTICES 2 SUSTAINABILITY REPORTING; trends and issues in reporting practices (GRI? Other non-coop specific tools?)	Daphne Rixon, Chair Van City-sustainability reporting; Yuill Herbert (SSG) All: Discussion
12:45 – 2:15 Private dining room (Loyola Building)	BUFFET LUNCH	Peter Hough, facilitator. Hear back from ‘rapporteurs’ about the previous day and a half. Next steps. CLOSING
2:30 - 4:00 (Sobey 260)	MOVING FORWARD	[Section leaders to stay behind]; Publication discussion. Other dissemination – reports to specific audiences?